

ARCHIE  
SERIES

Archie's Girls

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

PDC

12¢

NO. 77  
MAY

# Betty and Veronica

THIS SIX-LEGGED  
MARTIAN CAN DO THE  
**TWIST**, THE **PONY**, AND  
THE **MAJESTIC**!

AND ALL AT  
THE SAME  
TIME!





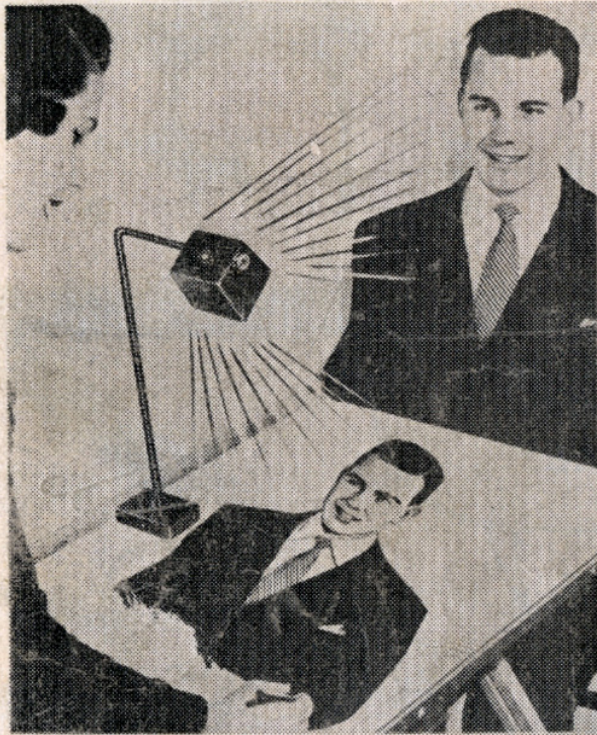
# An Amazing Invention — "Magic Art Reproducer"

## DRAW ANY PERSON IN ONE MINUTE!

### NO TALENT! NO LESSONS!

You Can Draw Your Family, Friends, Anything From REAL LIFE — Like An Artist . . . Even If You CAN'T DRAW A Straight Line!

Anyone Can Draw With This Amazing New Invention—Instantly!



Complete for only **\$1.98** De Luxe Model—with extra high power, extra clear and sharp "reproducer" unit.

### A New Hobby Gives You a Brand New Interest!

Yes, anyone from 5 to 80 can draw or sketch or paint anything now . . . the very first time you use the "Magic Art Reproducer" like a professional artist—no matter how "hopeless" you think you are! An unlimited variety and amount of drawings can be made. Art is admired and respected by everyone. Most hobbies are expensive, but drawing costs very little, just some inexpensive paper, pencils, crayons, or paint. No costly upkeep, nothing to wear out, no parts to replace. It automatically reproduces anything you want to draw on any sheet of paper. Then easily and quickly follow the lines of the "picture image" with your pencil . . . and you have an accurate original drawing that anyone would think an artist had done. No guesswork, no judging sizes and shapes! Reproduces black and white and actual colors for paintings. Also makes drawing larger or smaller as you wish. Anyone can use it on any desk, table, board, etc.—indoors or outdoors! Light and compact to be taken wherever you wish. No other lessons or practice or talent needed! You'll be proud to frame your original drawings for a more distinctive touch to your home. Give them to friends as gifts that are "different," appreciated.

Have fun! Be popular! Everyone will ask you to draw them. You'll be in demand! After a short time, you may find you can draw well without the "Magic Art Reproducer" because you have developed a "knack" and feeling artists have—which may lead to a good paying art career.

**FREE!** "Simple Secrets of Art Tricks of the Trade"

This valuable illustrated guide is yours FREE with order of "Magic Art Reproducer." Easy ABC art tricks that anyone can follow on different techniques, effects, proportions, perspectives, shading, color, animated cartoons, human figures to use with "Magic Art Reproducer" for added touches to your drawings.

**SEND NO MONEY!** Free 10-Day Trial!

Just send name and address. Pay postman on delivery \$1.98 plus postage. Or send only \$1.98 with order and we pay postage. You must be convinced that you can draw anything like an artist, or return merchandise after 10-day trial and your money will be refunded.

NORTON PRODUCTS, Dept. 670, 296 B'way, N.Y.C. 7.

### ALSO EXCELLENT FOR EVERY OTHER TYPE OF DRAWING AND HOBBY!

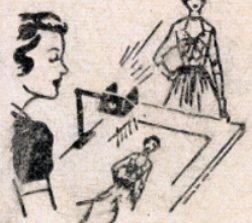
Create Thousands of Your Own Designs for All Hobbies.



Outdoor Scenes, Landscapes, Buildings.



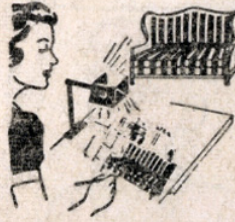
Wonderful for Making Your Own Clothes and Designing Fashions.



Copy Photos, other Pictures, Portraits, Fashions, etc.



Aids Interior Decorating—Before buying.



Still Life, Vases, Bowls of Fruit, Lamps, Furniture, all objects.



Draw Pets and All Animals.



Create Your Own Personal Original Greeting Cards and Letterheads.



Copy All Comic and Adventure Heroes.



### FREE 10-DAY TRIAL COUPON!

NORTON PRODUCTS, Dept. 670, 296 Broadway, New York 7, N. Y.

Rush my "Magic Art Reproducer" plus FREE illustrated guide Simple Secrets of Art Tricks of the Trade. I will pay postman on delivery only \$1.98 plus postage. I must be convinced that I can draw anything like an artist, or I can return merchandise after 10-day trial and get my money back.

Name \_\_\_\_\_

Address \_\_\_\_\_

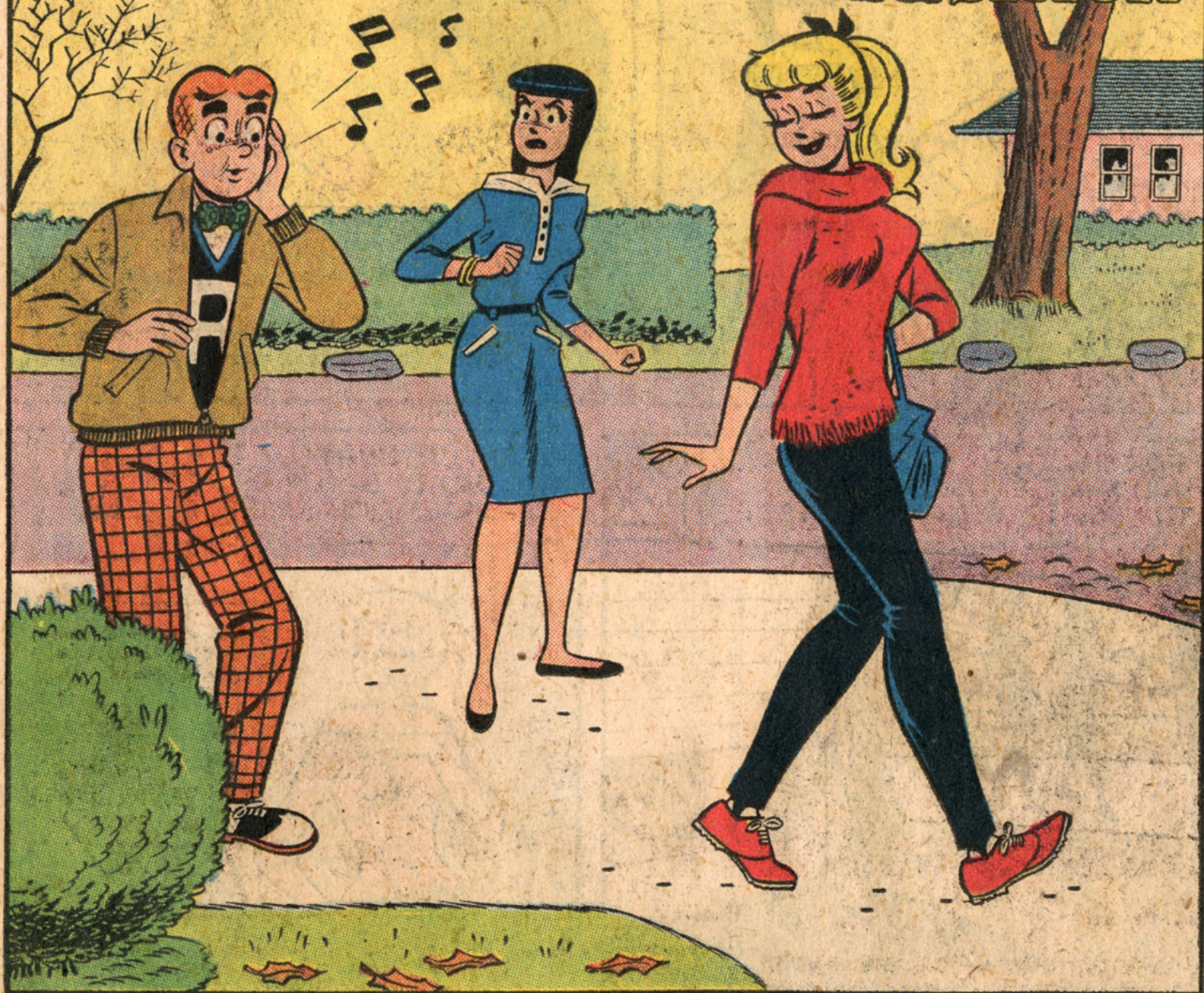
City & Zone \_\_\_\_\_ State \_\_\_\_\_

☐ Check here if you wish to save postage by sending only \$1.98 with coupon. Same Money Back Guarantee!

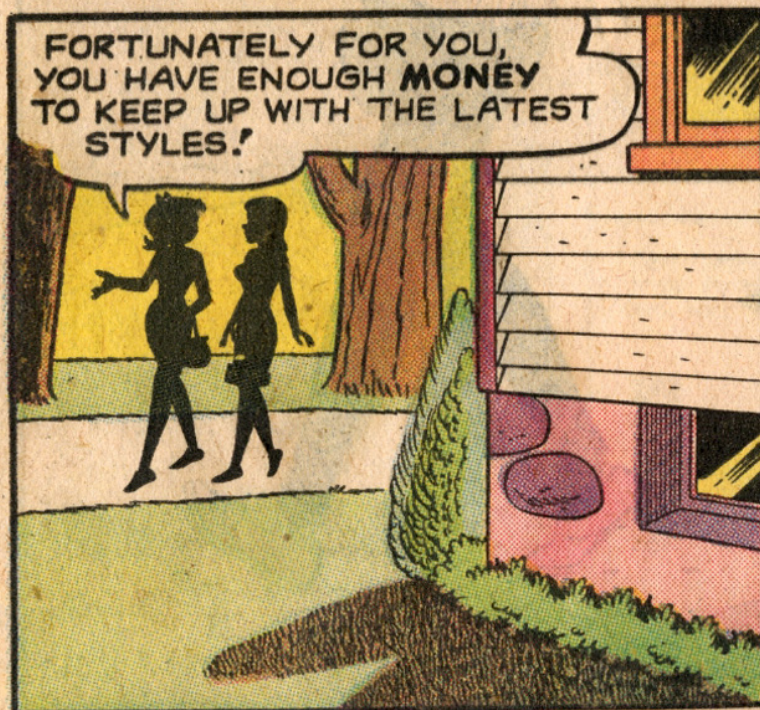


# Archie's Girls Betty and Veronica

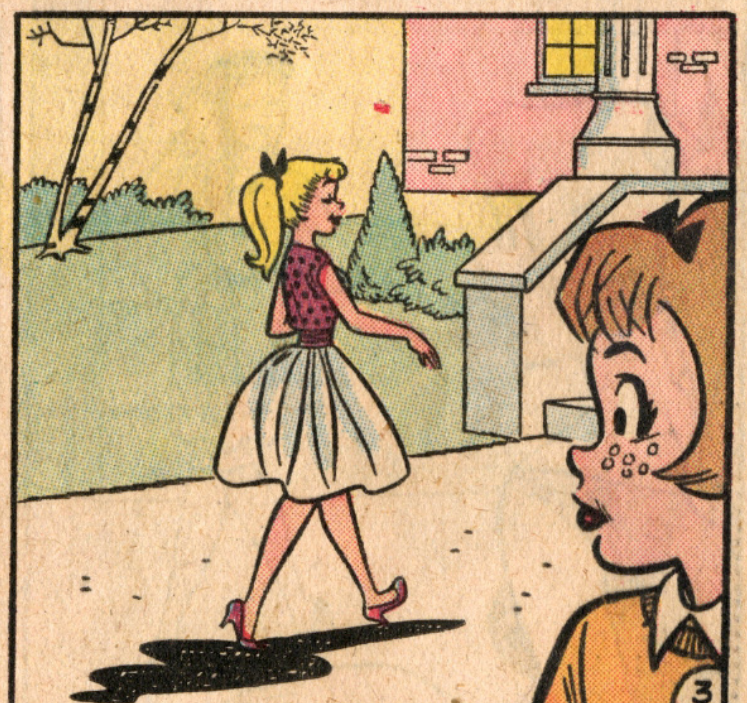
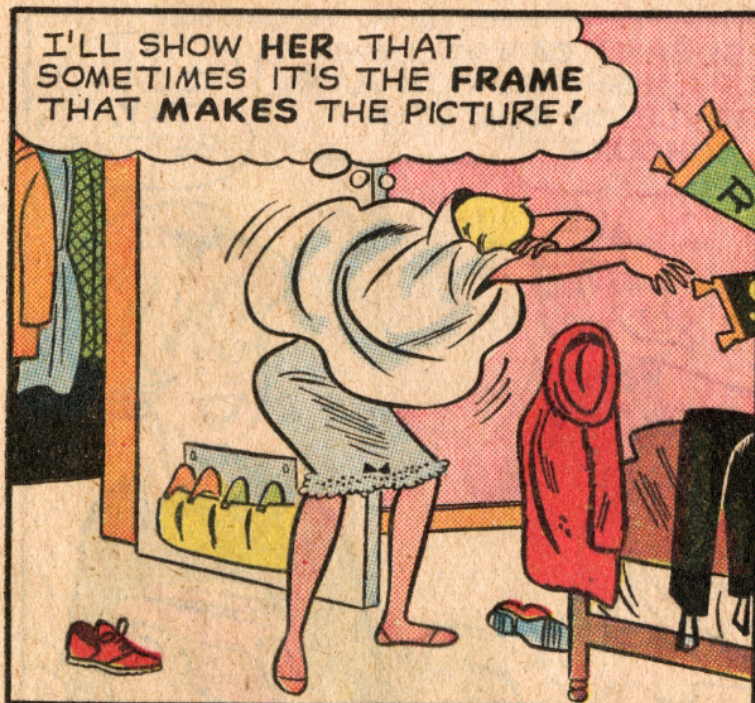
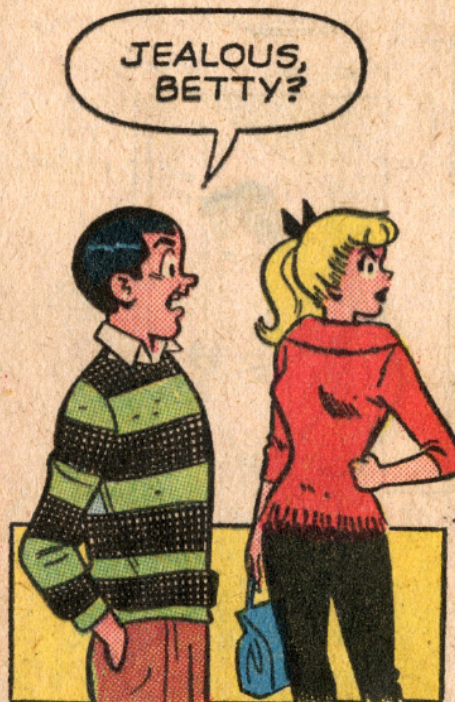
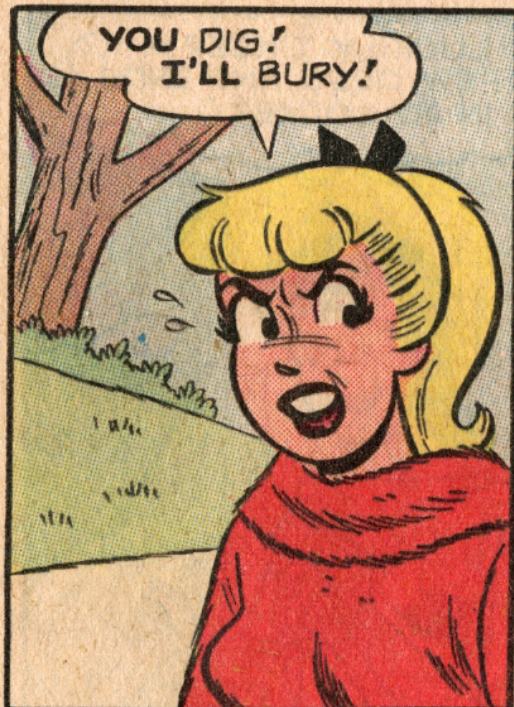
## "High Fashion"



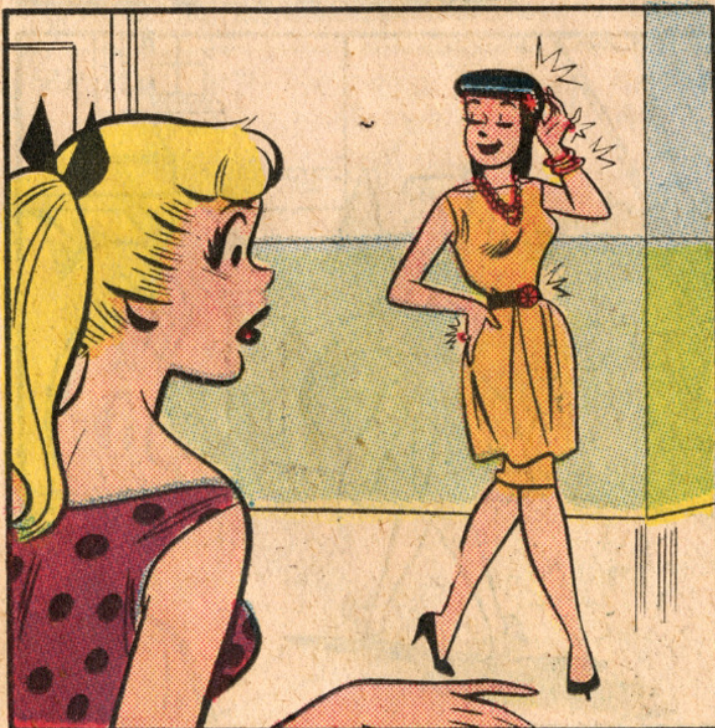
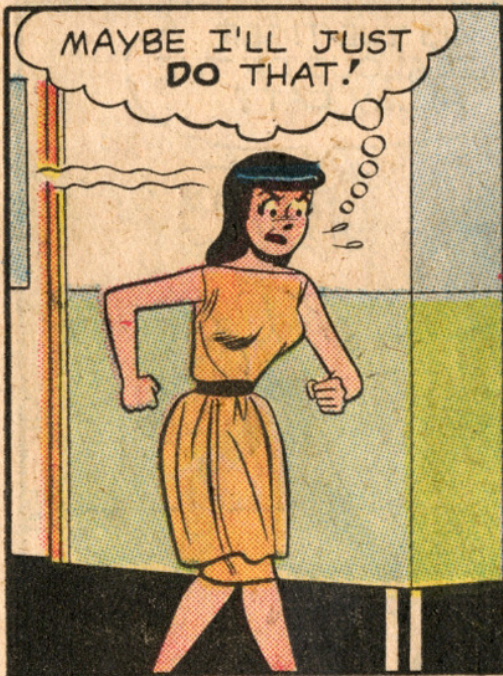
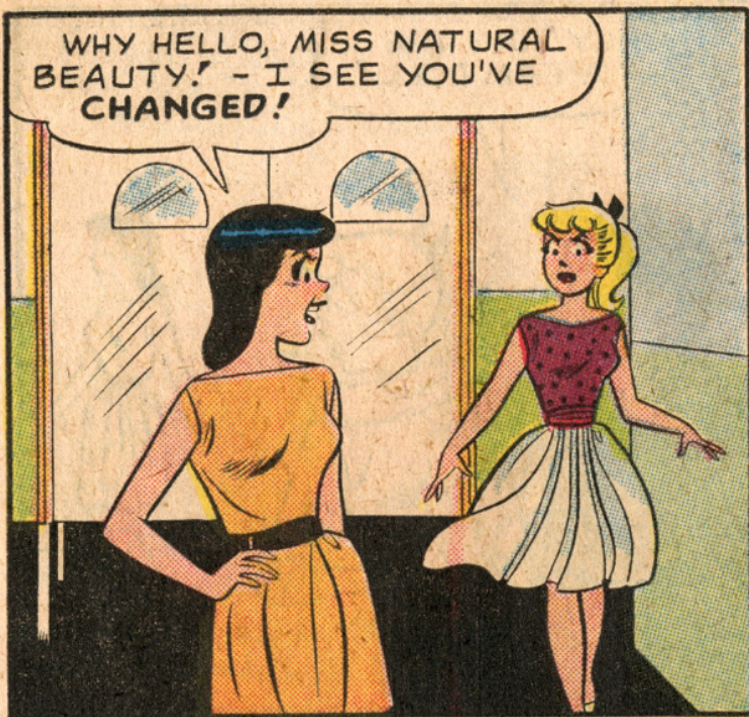




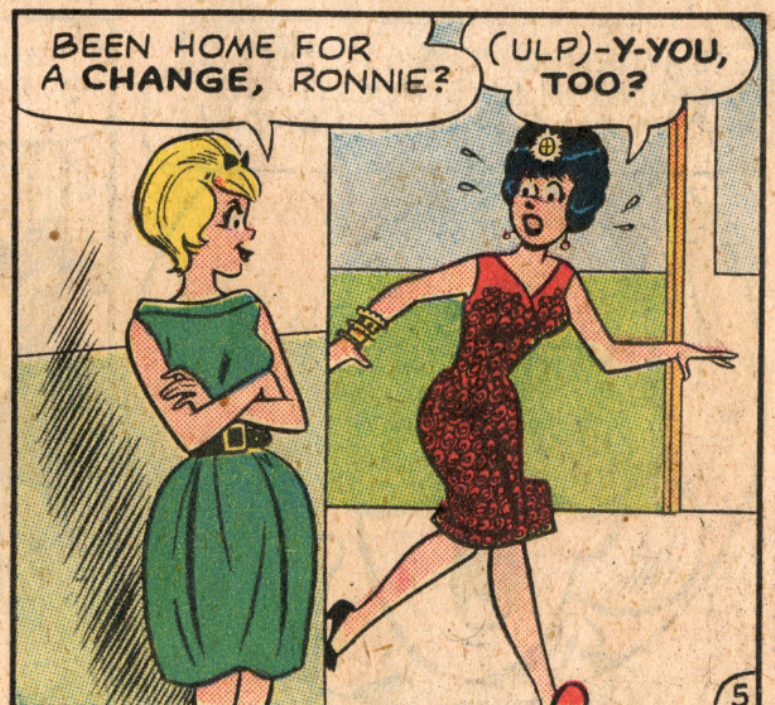
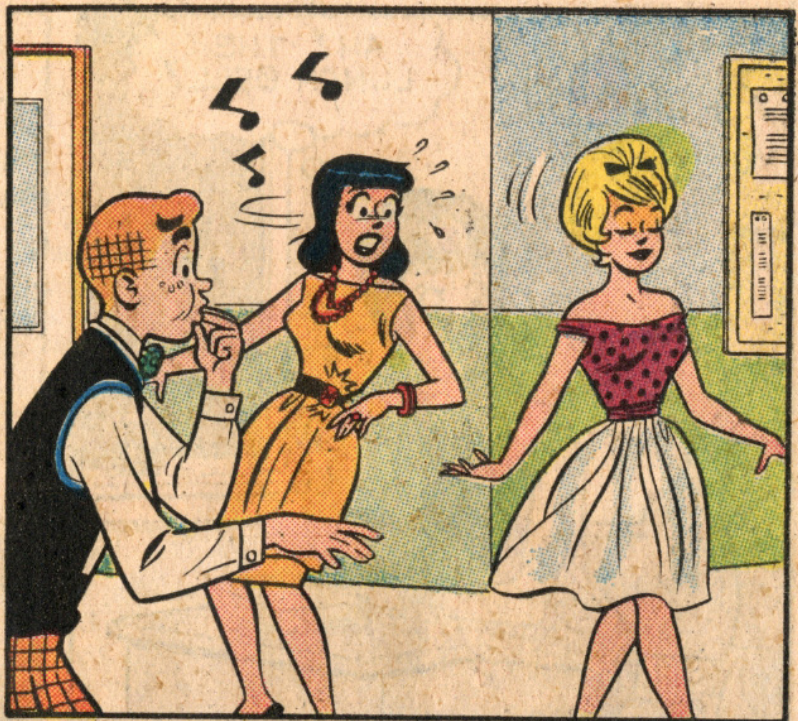
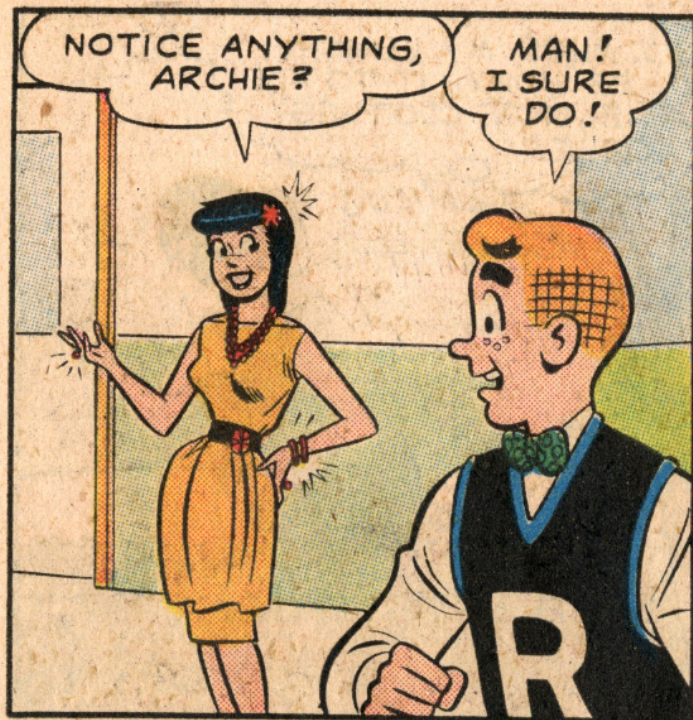




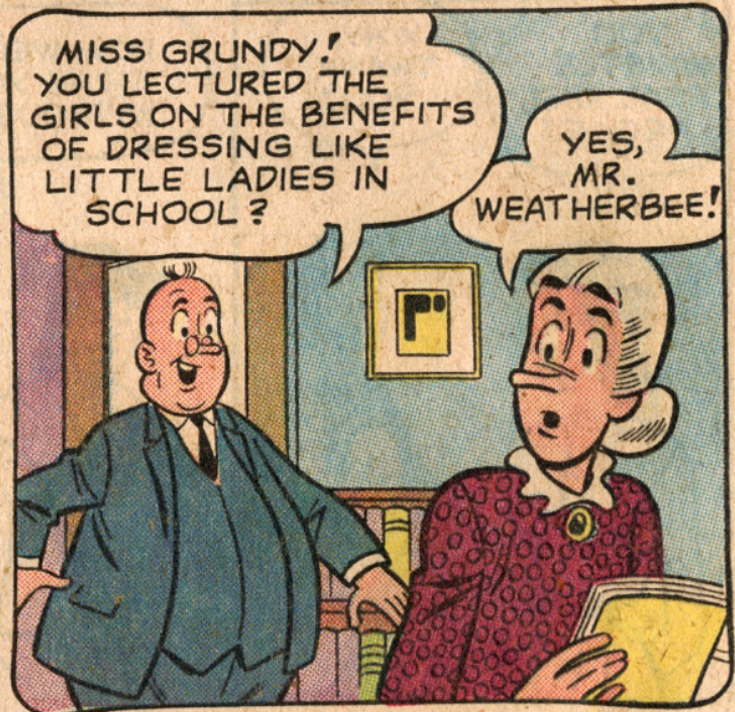
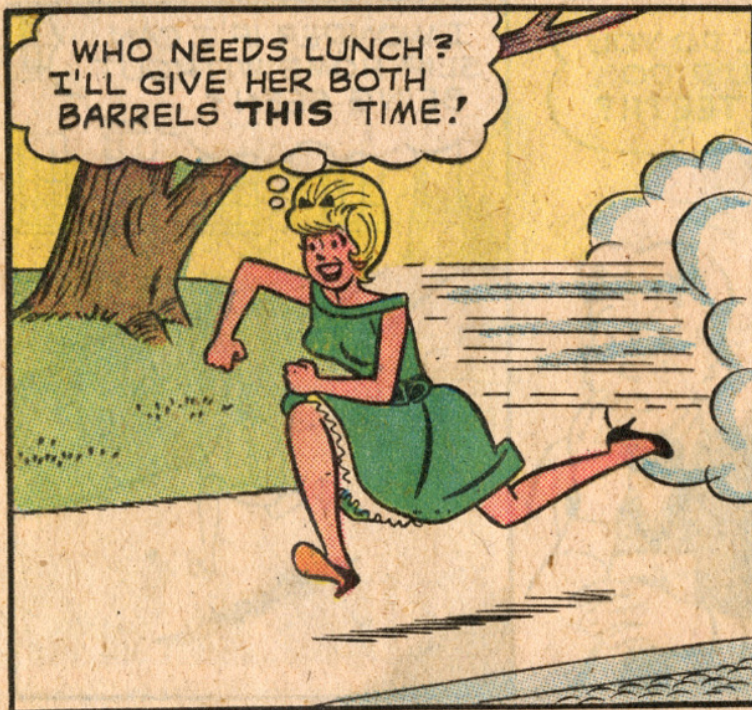
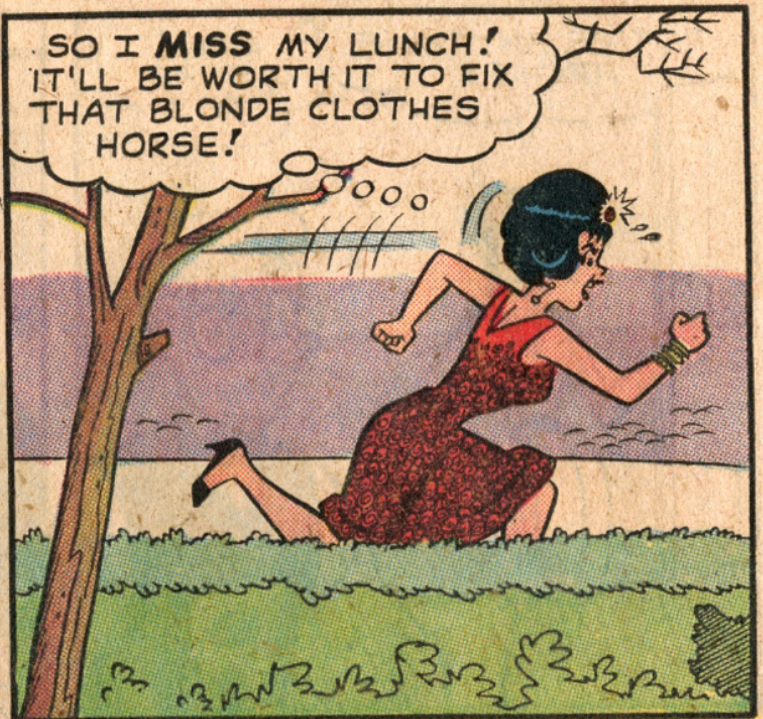










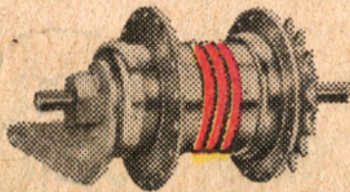




"I go for the boy with the Bendix® Automatic on his bike (Automatic Transmission and Power Brakes, that is). They sure work swell...almost like my dad's new car. Quick starts, fast climbs, and safe stops. All you do to shift is just back-pedal a couple inches... and away you go! No manual three-speed shifting from clumsy handlebar controls. Guess that's why Bendix Automatic Brakes now outsell the old-fashioned three-speed kind.\* See them at your bike dealer's with your mom or dad."

**LOOK FOR THE RED BANDS**

Design Pat. Pending



\*Based on latest bicycle industry reports.

**GET MORE FACTS. SEND FOR FREE FOLDER!**

Rush my copy of your illustrated folder fully describing the new Bendix Automatic Transmission and Power Brake.

Eclipse Machine Division, Dept. A  
The Bendix Corporation, Elmira, New York

NAME \_\_\_\_\_  
(Please Print)  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

# Learn To Play Guitar

The  
Chet  
Atkins  
Way!

Surprise your friends. Be the hit of the party. Chet himself shows you how with diagrams and notes.

Even if you don't know a guitar pick from a shovel. Chet can have you playing before you know it.

If you have tried before and failed this easy-as-pie system will have you playing mighty sharp in nothing flat.

If you are a professional, here—for the first time — Chet reveals the "tricks" of his trade that make other guitar players drool.

And you don't have to read music! In this quickest-to-learn system. Chet shows you every step of the way BOTH BY NOTE AND BY SIMPLE DIAGRAMS.

Included are Chet Atkins never-before-released, complete arrangements —worth the money alone. Also, five brand-new king-size pictures of Chet, suitable for framing. What a bargain!

**SATISFACTION  
GUARANTEED  
OR YOUR  
MONEY REFUNDED.**

**COMPLETE  
CHET ATKINS  
COURSE**

only

**\$3**



CHET ATKINS IN A FAMILIAR POSE

**Josely Company, Dept. A**  
Box 321, Westbury, L. I.

No C.O.D.'s

Gentlemen:

Kindly rush the Chet Atkins Method to me. If not completely satisfied I may return course to you for full refund. I enclose \$3.00.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Canadian & Foreign orders: Send International Money Order for \$3.50 with coupon.



# Betty and Veronica

IN

# "FASHION PASSION" III

YOU GIRLS LOOK  
ABSOLUTELY  
STUNNING IN THOSE  
NEW OUTFITS!

IT'S CALLED  
THE **MEDIEVAL**  
LOOK, DORIS!

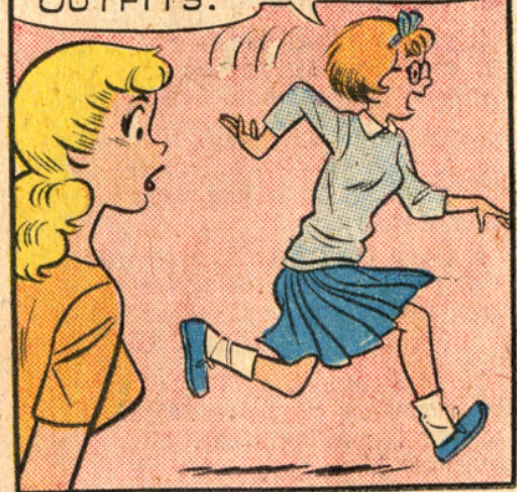
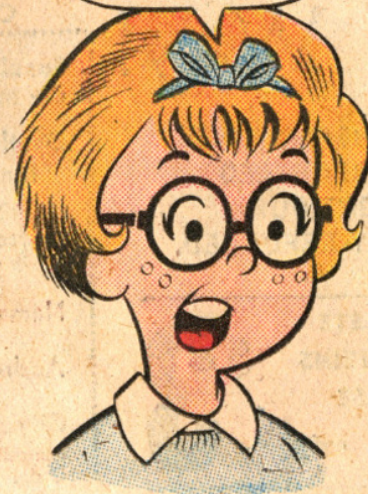
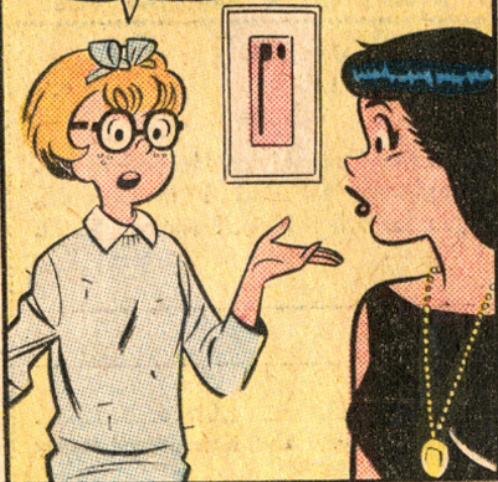
IT'S THE LATEST  
THING IN FASHIONS



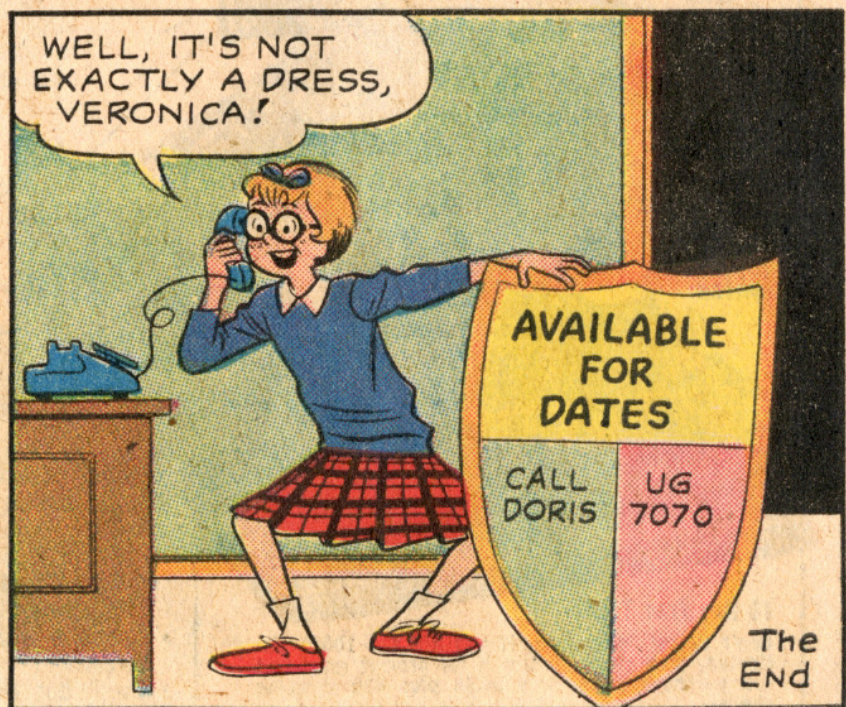
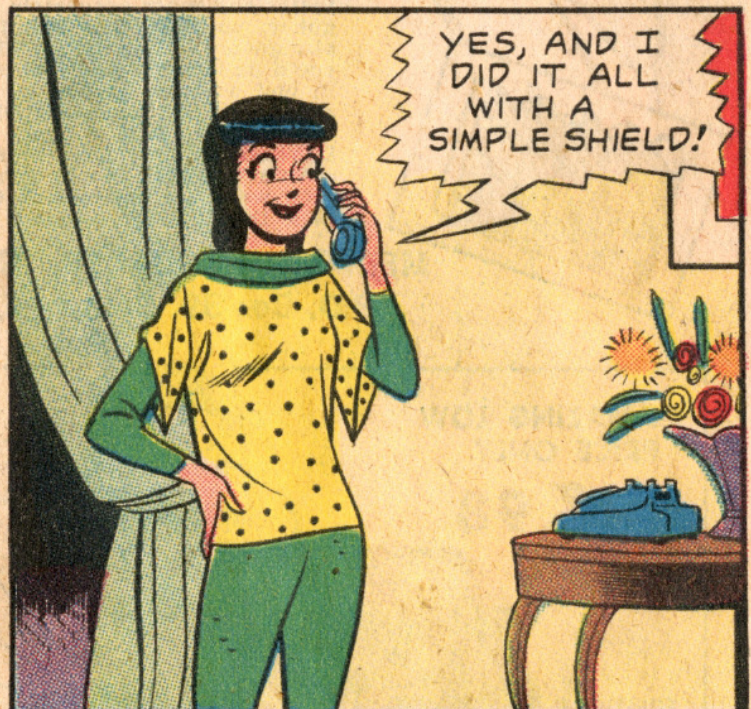
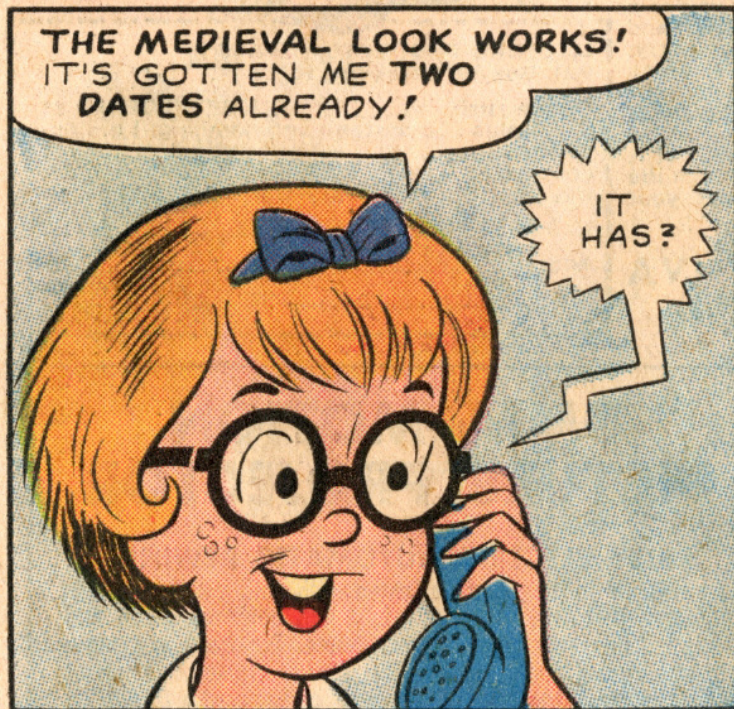
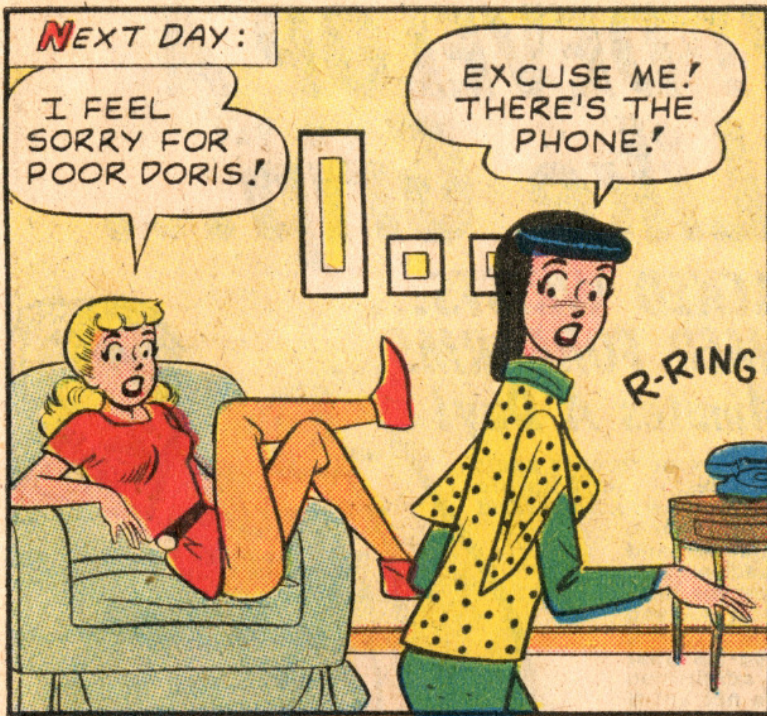
THAT EXPLAINS WHY  
I'M NOT GETTING  
DATES!

...MY CLOTHES  
ARE NOT IN  
FASHION!

WELL, SO LONG, GIRLS!  
I'M GOING TO GET ME  
ONE OF THOSE MEDIEVAL  
OUTFITS!









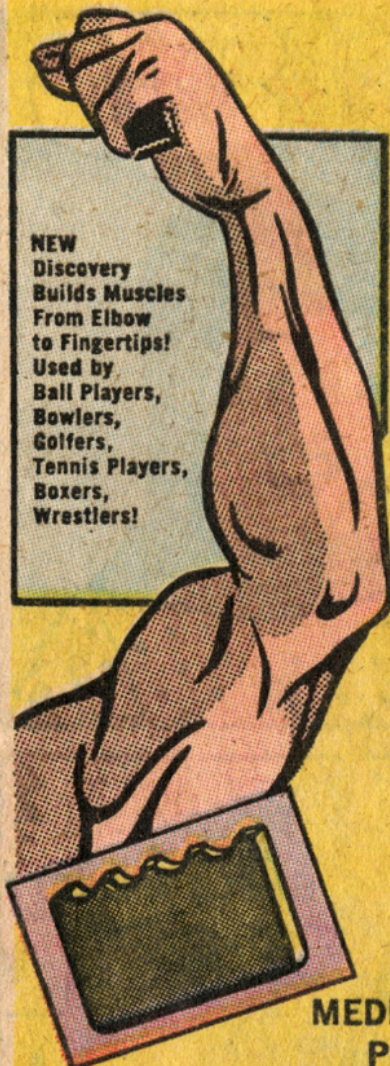
# NOW! DEVELOP A Vise-Like Grip...

**POWER-PACKED WRISTS...  
SLEDGE-HAMMER FOREARMS...  
In Just Minutes A Day!**

Whether you're participating in your favorite sport or defending yourself, no muscles in your body are more important than the muscles in your arms. And now, in the privacy of your own home, you can quickly increase the size and strength of these vital muscles. Yes, just minutes a day squeezing the new, amazing **ARM DEVELOPER** can give you a grip of steel, power-packed wrists, plus rippling, bulging forearms that will command respect and admiration wherever you go. And that's not all! If you're a bowler, you'll roll the ball faster and more accurately. If you're a golfer, you'll hit the ball further and straighter. Yes, no matter what you try, you'll do it better and feel better doing it, just as soon as you build up your arms with this new **ARM DEVELOPER**. Made of resilient rubber, your **ARM DEVELOPER** will last a lifetime. Yet it costs only \$1.00. So why go through life with weak, skinny arms? Order your **ARM DEVELOPER**...today!

**MEDFORD PRODUCTS, DEPT. VA**  
P.O. Box 39, Bethpage, N.Y.

**NEW  
Discovery  
Builds Muscles  
From Elbow  
to Fingertips!  
Used by  
Ball Players,  
Bowlers,  
Golfers,  
Tennis Players,  
Boxers,  
Wrestlers!**



**ONLY \$1**

plus 25¢ postage and  
handling. Money  
back if not delighted.

**MAIL COUPON  
TODAY**

**MEDFORD PRODUCTS, Dept. VA**  
P.O. Box 39, Bethpage, N.Y.

Please rush me \_\_\_\_\_ **ARM DEVELOPERS** at \$1.00 plus 25¢ postage and handling. I am enclosing \$\_\_\_\_\_ in cash, check or money order. (No C.O.D.) I understand that if I am not satisfied, my money will be refunded.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**AMAZING LOW  
PRICE ONLY**

**\$6.98**

## 8 MM MOTION PICTURE PROJECTOR

### FULLY ELECTRIC AUTOMATIC REWIND

You will be thrilled and delighted with this motion picture projector that will bring to life 8 MM color or black and white movies right in your own home. Imported and mass produced using special skills, this sturdy projector is useful and practical without being fancy, and that's why this price is possible. Yes, now home movies are a luxury you can afford. Take all the movies you want without worrying about the cost of a projector. You'll show movies to friends and relatives, hold parties and so much more.

### PORTABLE AND FULLY EQUIPPED

This sensational 8 MM projector is fully electric and powered by standard batteries. There are no plugs or connections to get out of order and it's portable... can be used indoors or out. Projector with automatic rewind, motor and light switch and screen, all yours for the unbelievable price of \$6.98 plus 63¢ shipping charges.

### FEATURES

- Fully Electric
- Automatic Rewind
- Motor and Light Switch
- Projects Both Color and Black and White 8MM Movie Film
- Complete With Screen
- Sturdy Construction

ADJUSTABLE  
LENS

ADJUST  
DISTANCE

ADJUST  
HORIZONTAL

LIGHT-MOTOR  
SWITCH

ON-OFF  
SWITCH

### 10 Day Free Trial

Don't Delay! Order now. If you are not 100% delighted, then simply return it for prompt refund of full purchase price. Only \$6.98 plus 63¢ shipping charges.

**Honor House Prod. Corp.**  
Lynbrook, N. Y.

**Dept. BP30**

Rush me my fully electric 8 MM motion picture projector with automatic rewind, motor and light switch and screen at once. I understand that if I am not 100% delighted, I may return it for prompt refund of full purchase price.

☐ I enclose \$6.98 and 63¢ shipping charges. Same Guarantee.

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name \_\_\_\_\_

Address \_\_\_\_\_



# Betty

IN

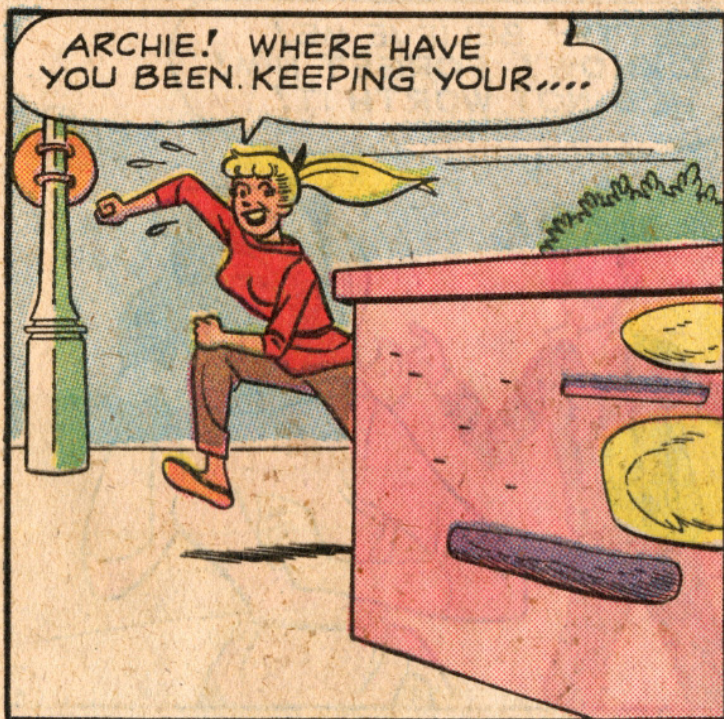
# "SURPRISE"

JUGGIE! LOOK,  
LOOK, LOOK, LOOK!!!

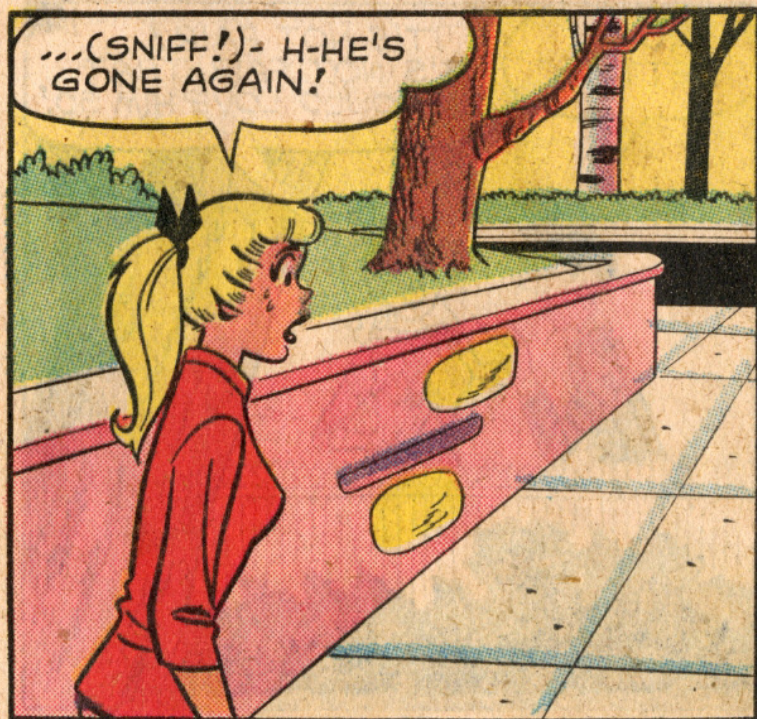
IT'S ARCHIE!!



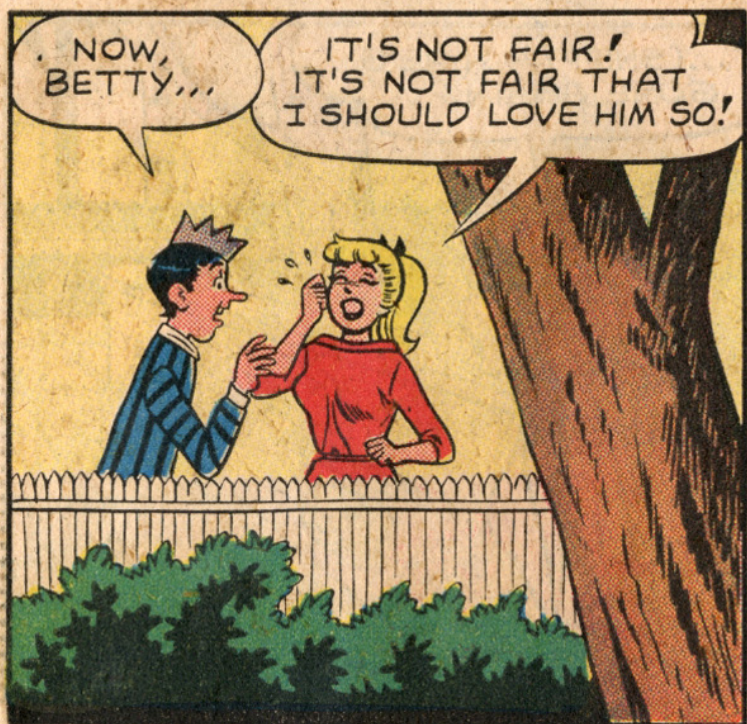
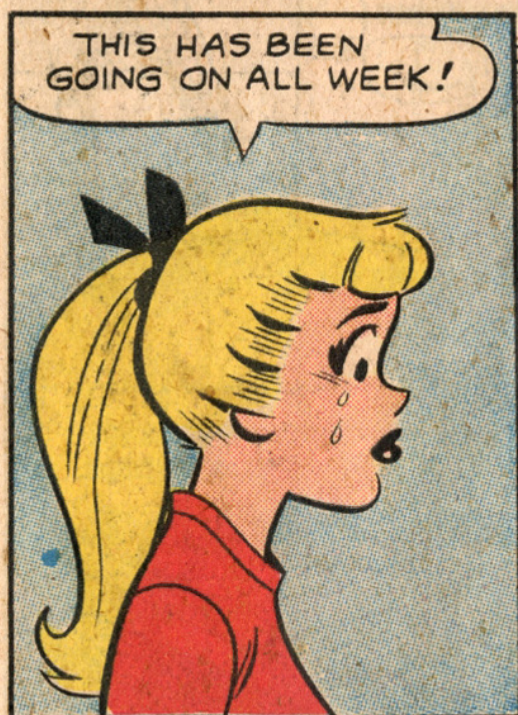
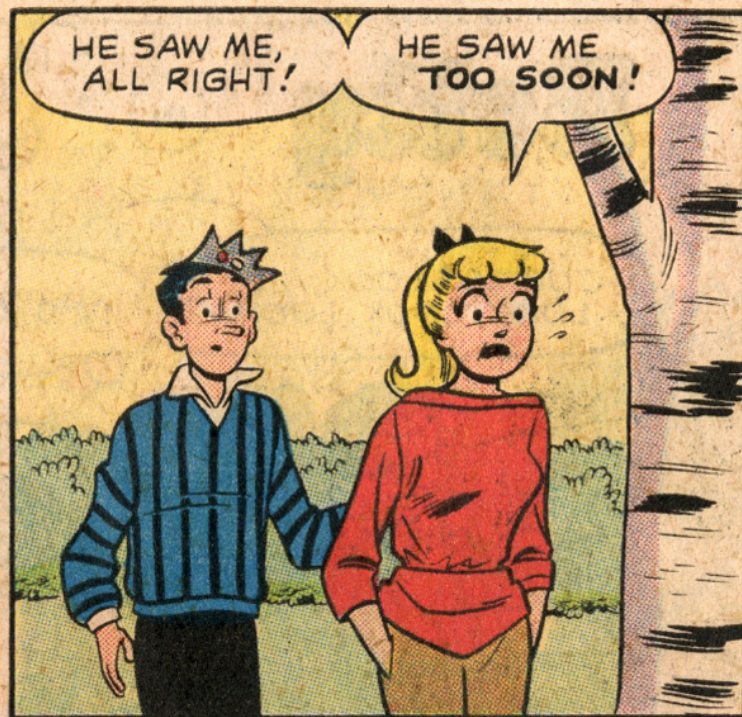
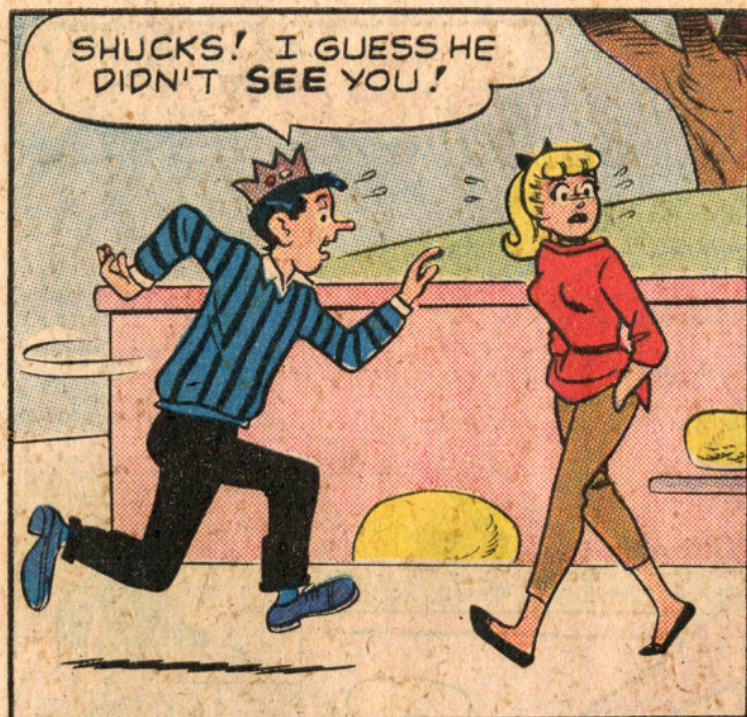
ARCHIE! WHERE HAVE  
YOU BEEN. KEEPING YOUR....



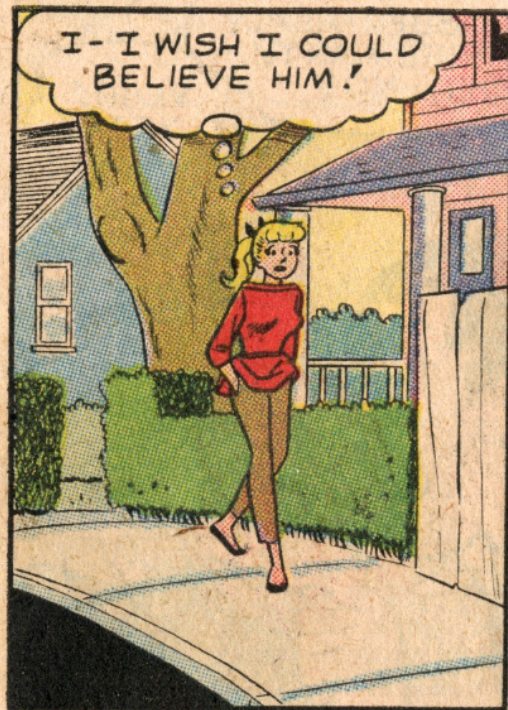
...(SNIFF!)- H-HE'S  
GONE AGAIN!



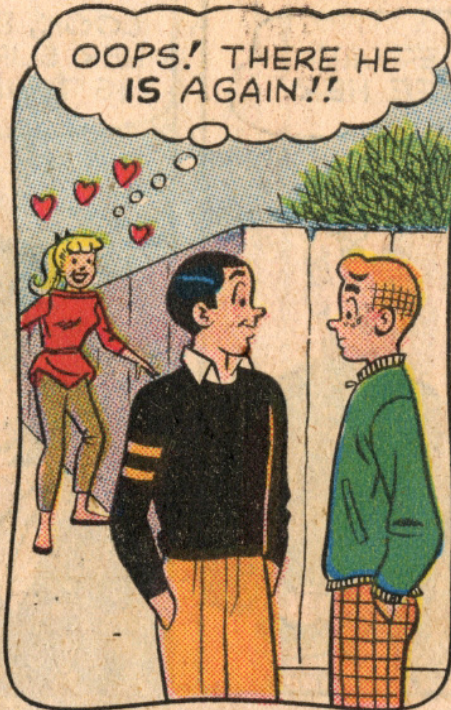




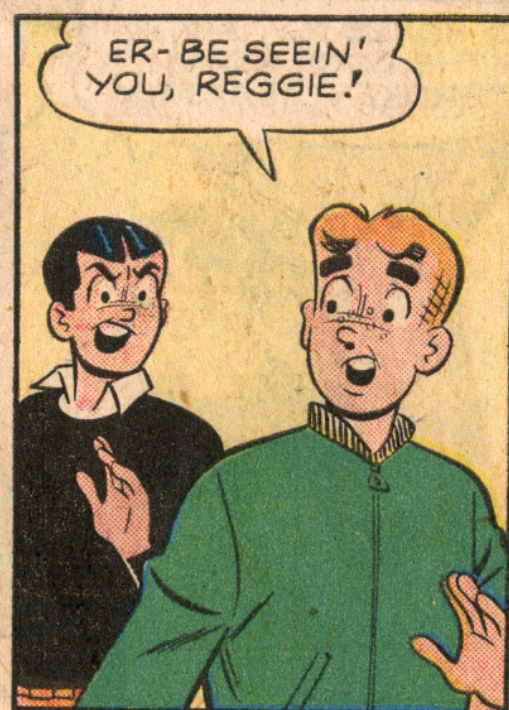




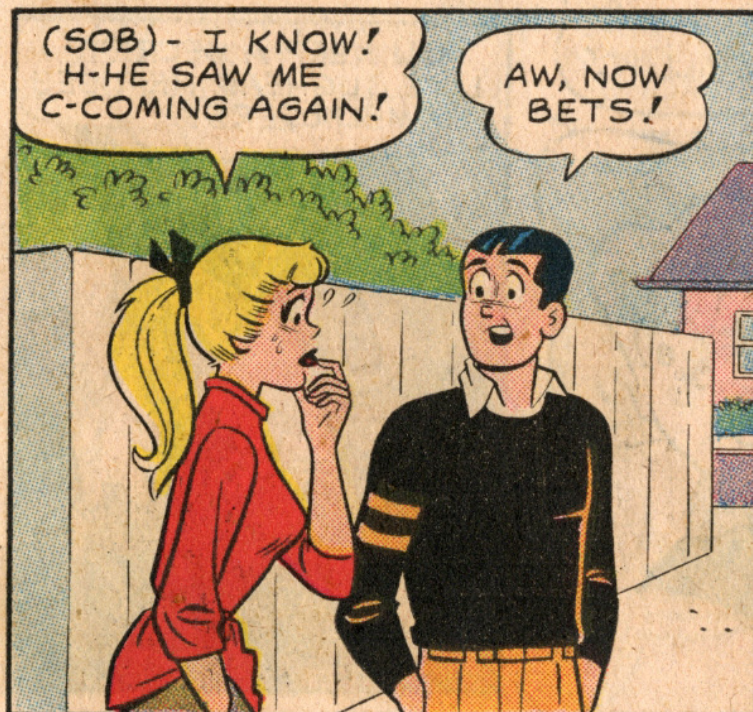
I-I WISH I COULD BELIEVE HIM!



OOPS! THERE HE IS AGAIN!!



ER-BE SEEIN' YOU, REGGIE!



(SOB) - I KNOW! H-HE SAW ME C-COMING AGAIN!

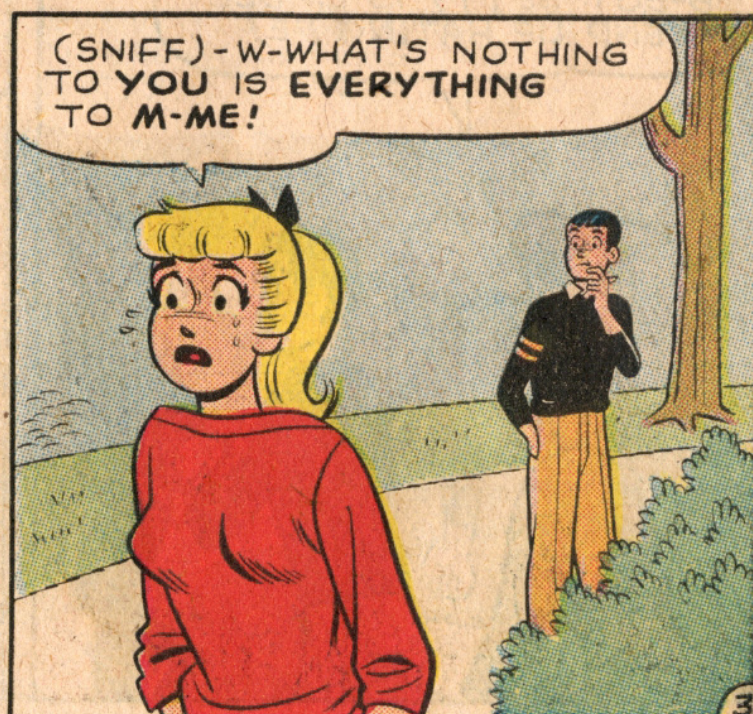
AW, NOW BETS!



DON'T CRY! PLEASE! YOU'VE GOT TO REALIZE! YOU'RE **MUCH** TOO GOOD FOR THAT CREEP!

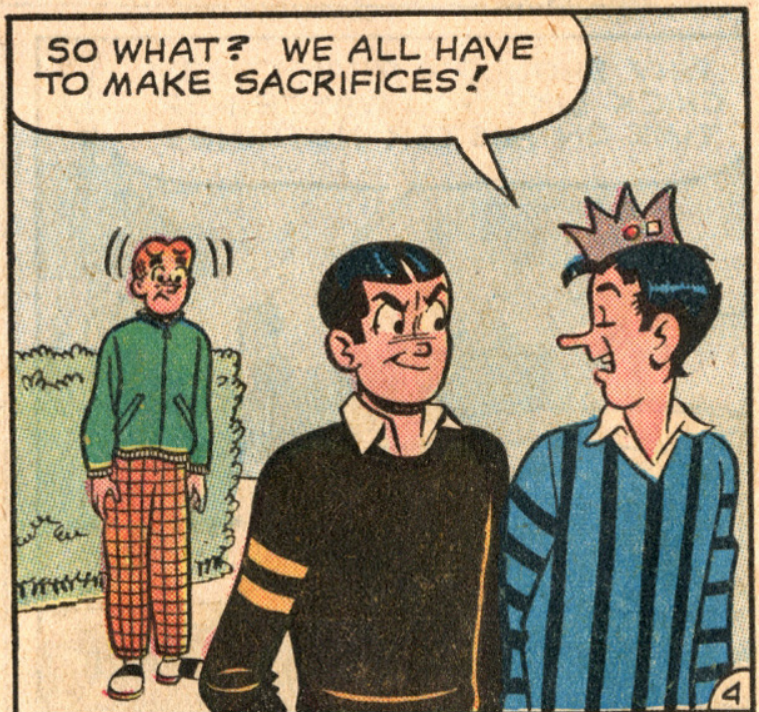
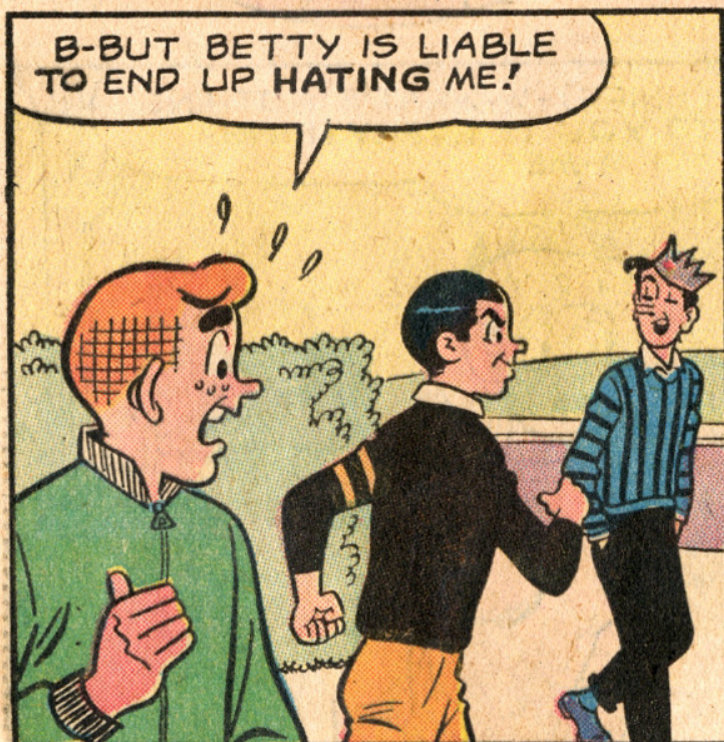
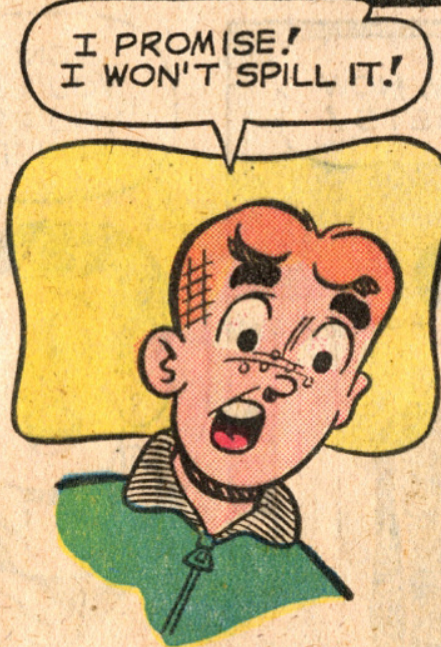
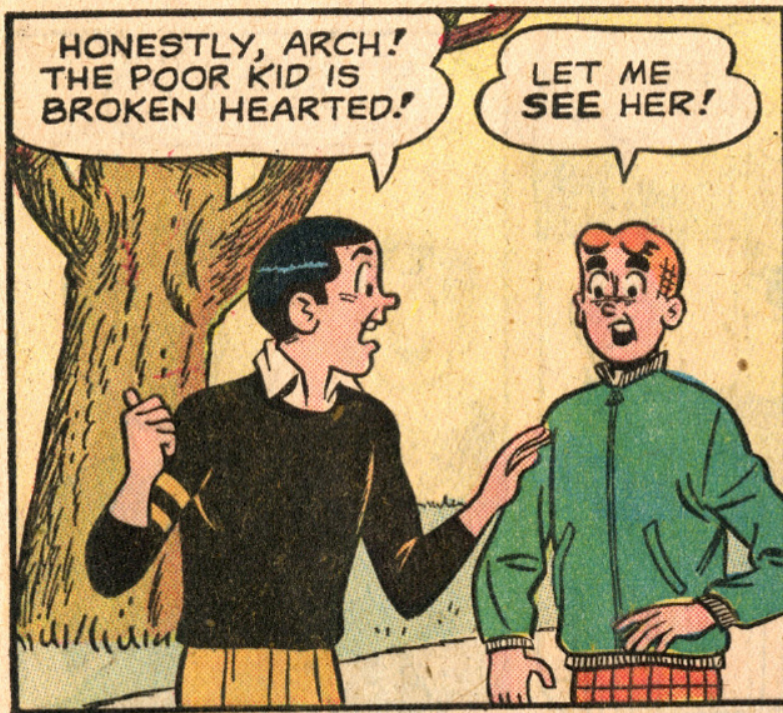


WHY SHOULD A REAL CRAZY CHICK LIKE YOU WASTE HER TIME ON **MISTER NOTHING**?

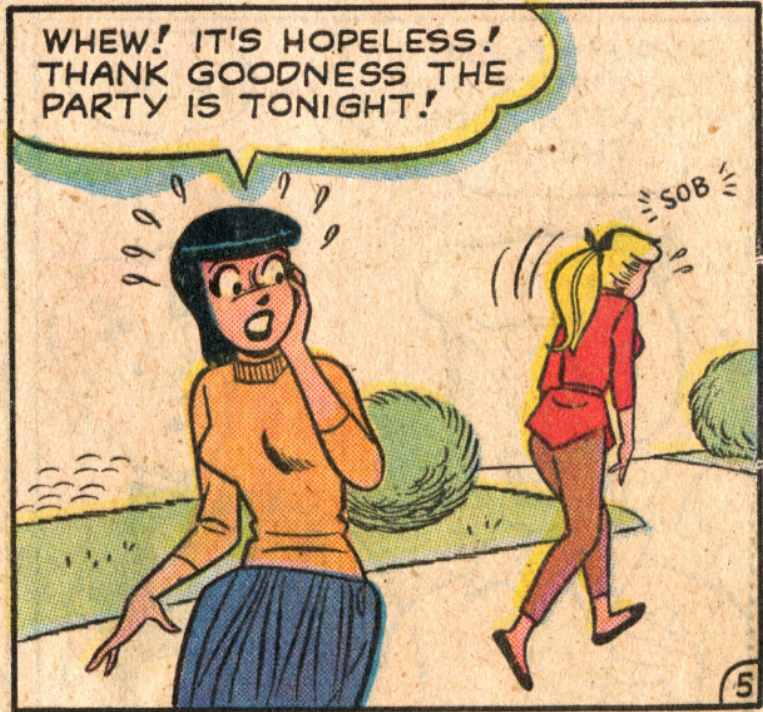
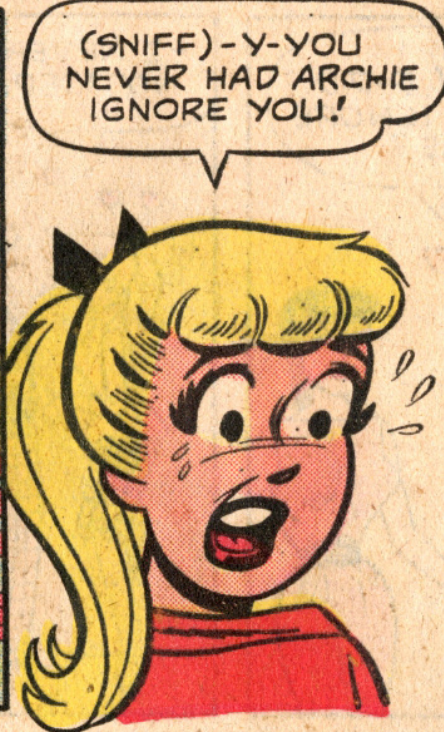
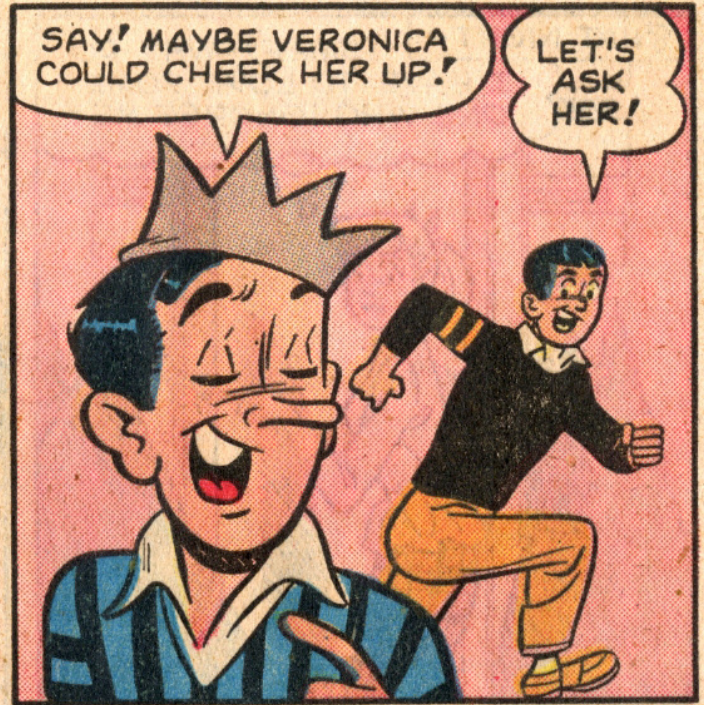
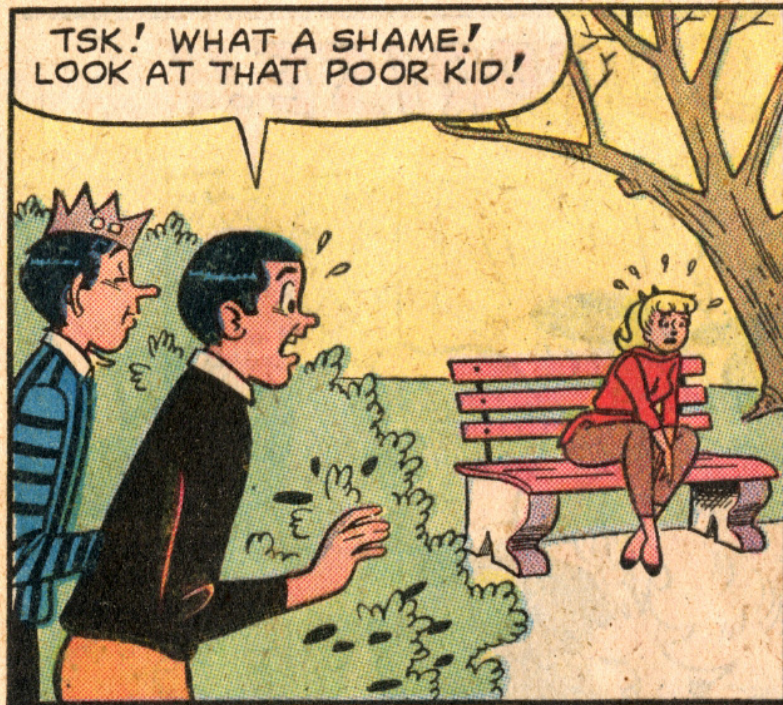


(SNIFF) - W-WHAT'S NOTHING TO **YOU** IS **EVERYTHING** TO **M-ME**!

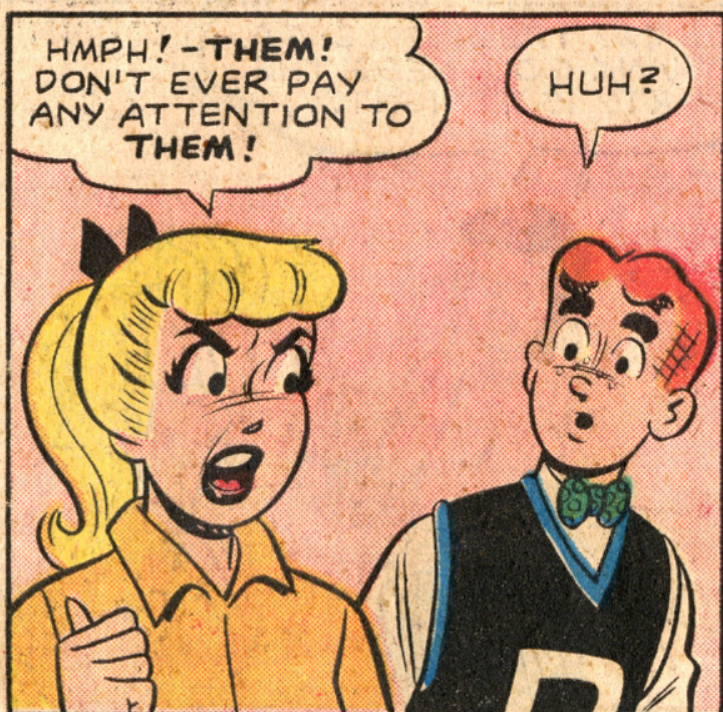
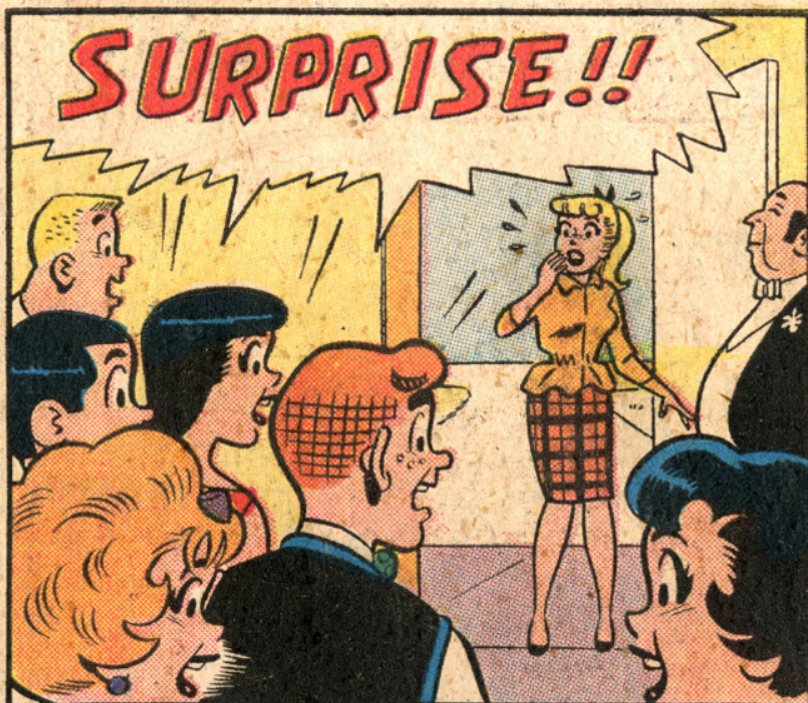
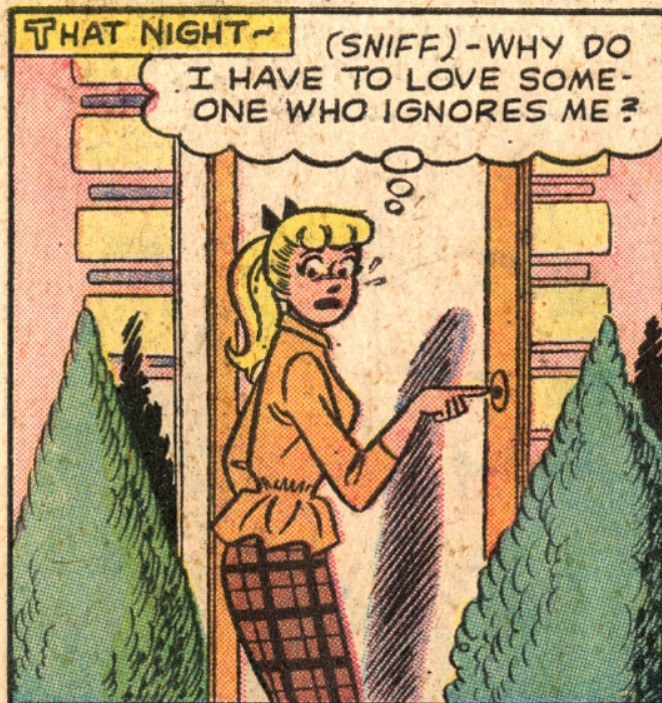












The End



YOU'LL BE  
**WILD** ABOUT  
THIS ONE!

# A SPECTACULAR EVENT

**BETTY AND VERONICA**  
IN THEIR LATEST ARCHIE  
GIANT SERIES MAGAZINE!

**DON'T MISS  
IT!**

WE'VE WHIPPED UP  
PLENTY OF ACTION AND  
LAUGHS UNDER THE BIG-  
TOP OF THIS GIANT-SIZE  
MAGAZINE!...JOIN THE  
FUN PARADE **NOW!**



JUST A  
QUARTER\* BUYS  
THIS TICKET  
TO THE MOST  
SPECTACULAR  
VALUE IN  
COMICS!

**BETTY & VERONICA SPECTACULAR #16**  
**ROOM 6C3, 241 CHURCH ST.**  
**NEW YORK 13, N.Y.**

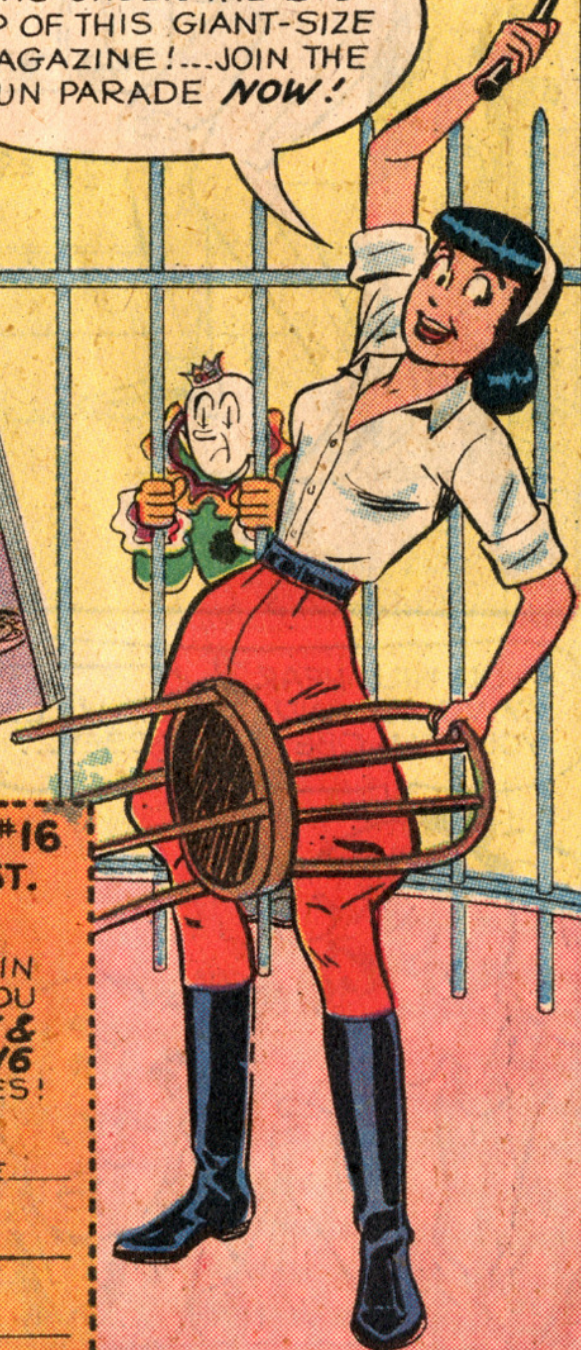
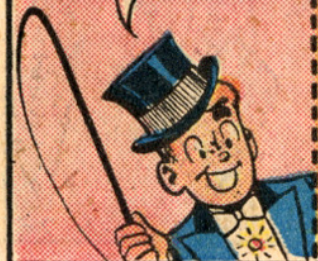
ENCLOSED PLEASE FIND 25¢ IN COIN  
(\*35¢ IN CANADA) FOR WHICH YOU  
WILL SEND ME THE NEW **BETTY &  
VERONICA SPECTACULAR #16**  
AS SOON AS IT IS OFF THE PRESSES!

NAME \_\_\_\_\_ AGE \_\_\_\_\_

(PLEASE PRINT)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

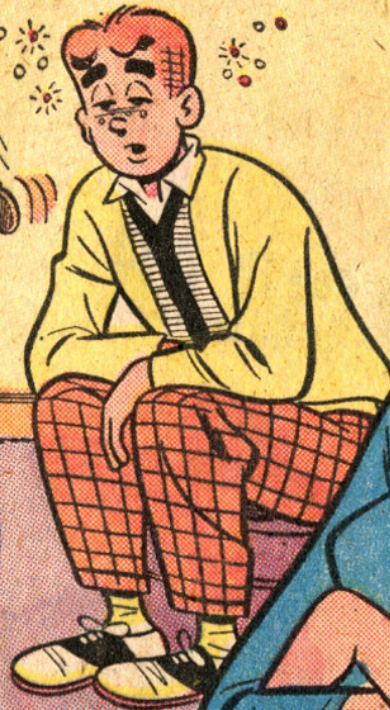
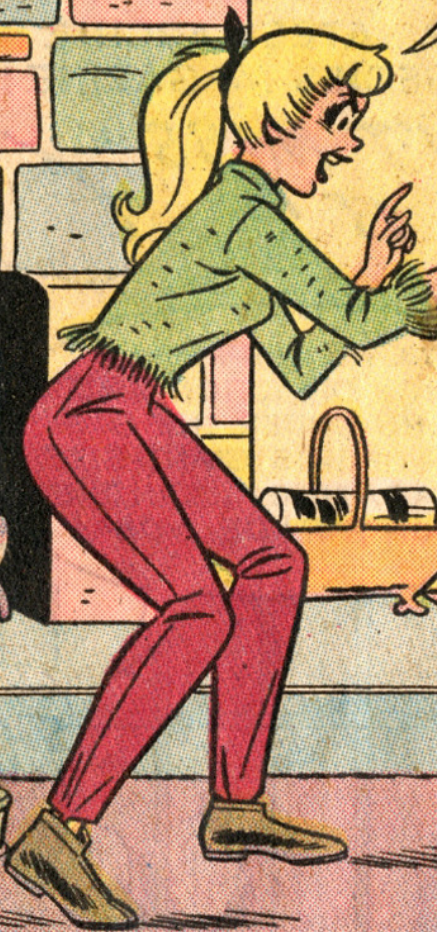




Archie's Girls  
**Betty** and **Veronica**

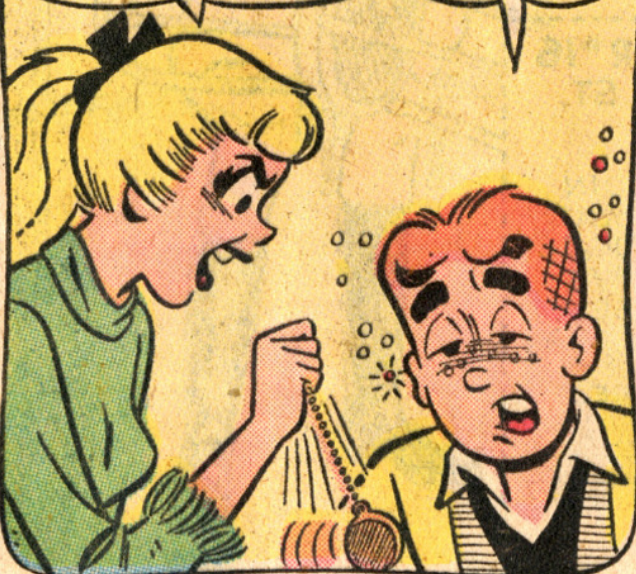
*"Fancy Trance"*

YOUR EYES ARE HEAVY!  
YOU ARE GETTING DROWSY!  
DROWSY...DROWSY...



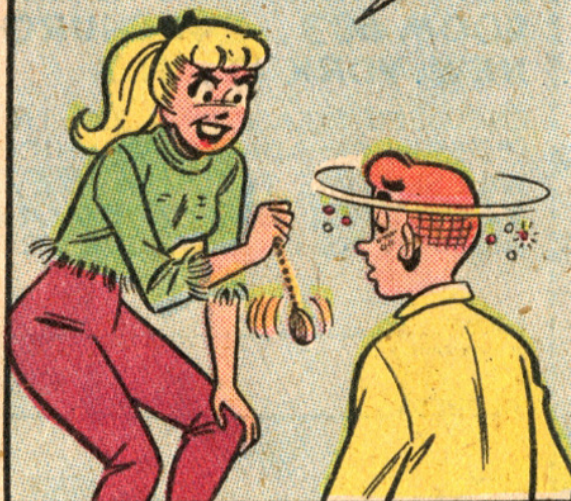
YOU WILL HEAR  
MY VOICE, AND  
YOU WILL OBEY!

I...WILL...  
OBEY...

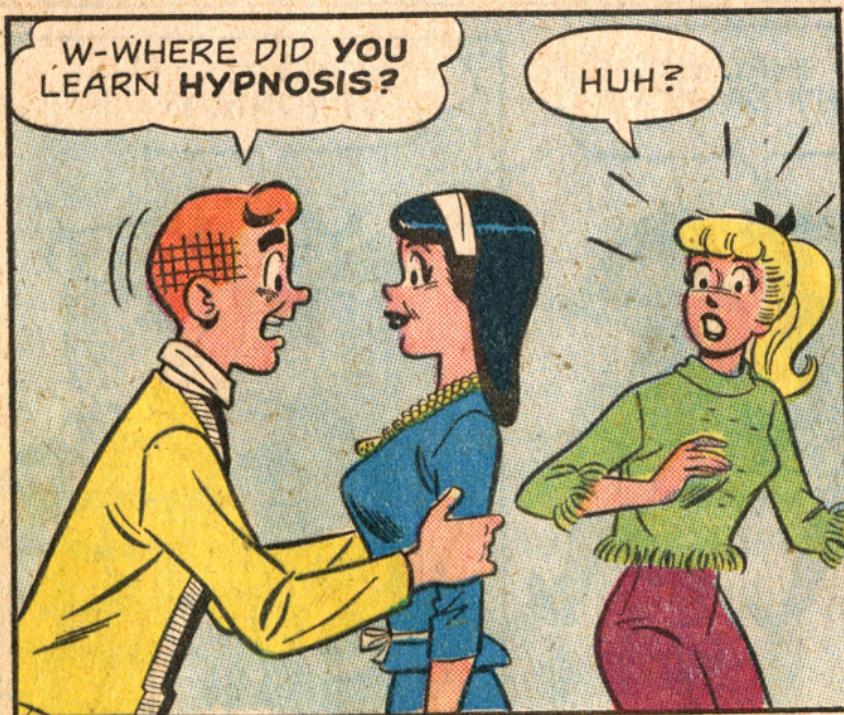


YOU-ARE IN  
LOVE WITH ME!

PASSIONATELY,  
HOPELESSLY, MADLY,  
DEVOTEDLY IN LOVE  
WITH ME!









YOU FRECKLE-FACED,  
RABBIT-TOOTHED NINNY!  
**I** WAS THE ONE WHO  
HYPNOTIZED YOU!!!

ULP!

W-WELL HOW  
WAS **I** TO KNOW?

I WAS IN  
A **TRANCE!**

SOMETHING HAS GONE  
AWRY! I CAN TELL  
BY YOUR PETULANT  
PUSS!

HYPNOSIS!  
BAH!

--- AND WHEN HE WAKES,  
HE FEELS SO MUCH IN LOVE  
HE FIGURES IT MUST HAVE  
BEEN **RONNIE** WHO **DID** IT!

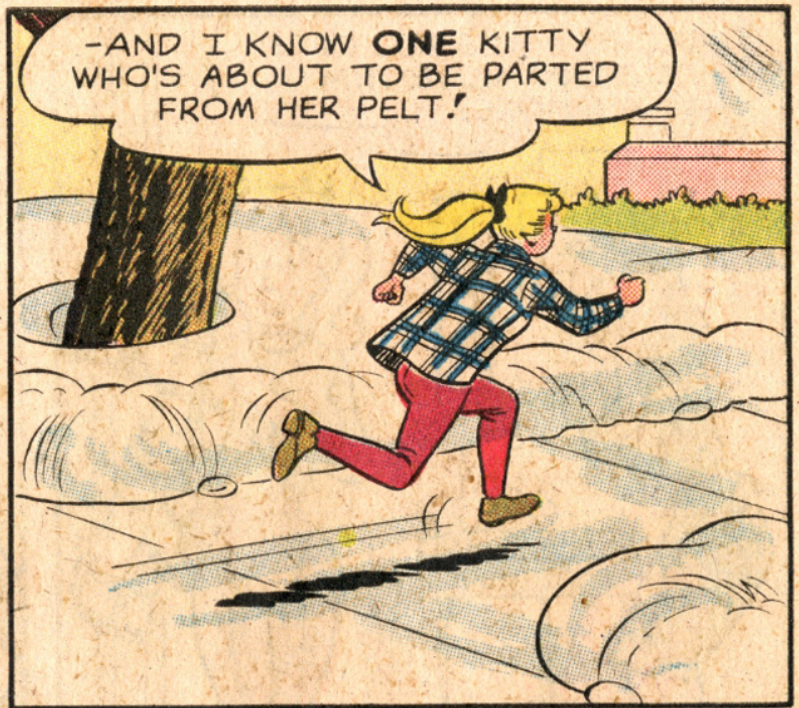
TSK!

YOU WERE ON THE  
WRONG TRACK FROM  
THE START!

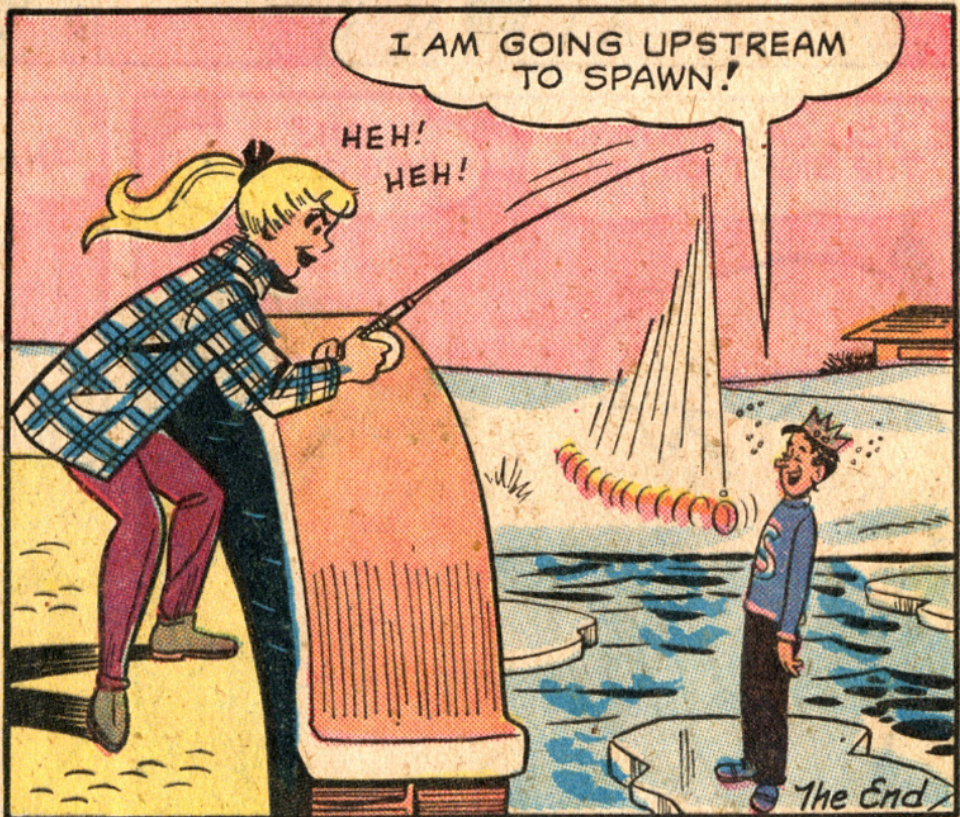
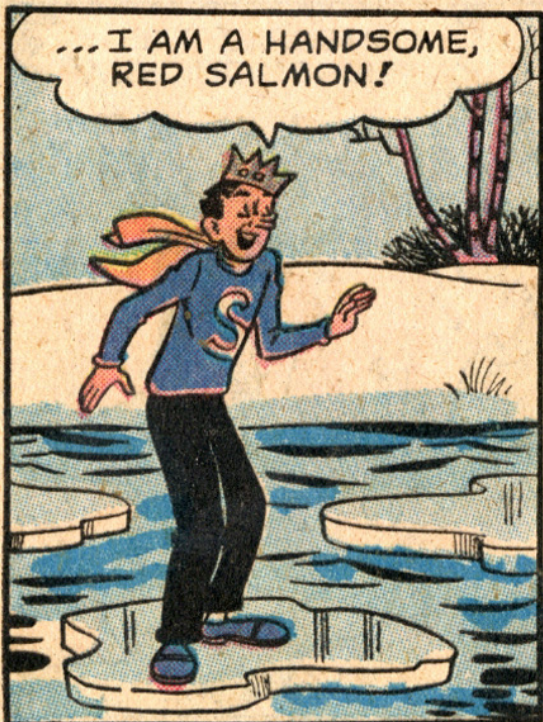
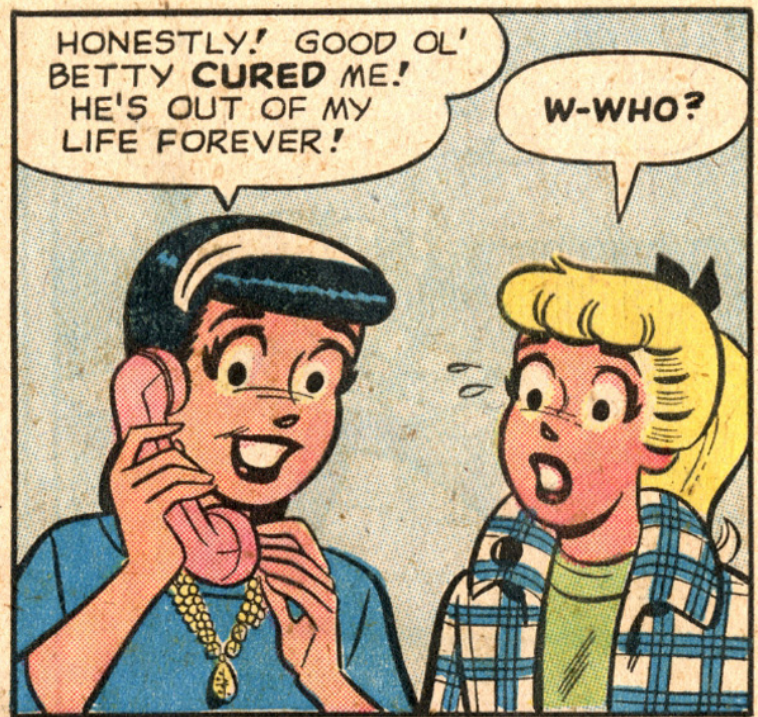
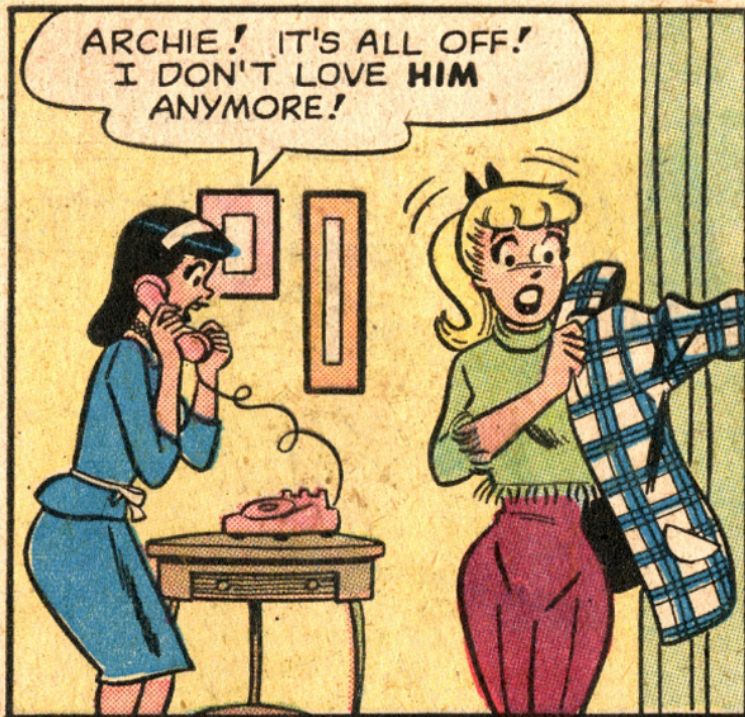
-SO THROW THE  
RIGHT SWITCH!

HYPNOTIZE  
**VERONICA!**











### THROW YOUR VOICE



Throw your voice into trunks behind doors, everywhere. Instrument fits in your mouth and out of sight. Fool teacher, friends and family. Free book on "How to Become a Ventriiloquist." No. 2137. 25¢

Vento & Book



### SILENT DOG WHISTLE

This whistle can't be heard by human ears, but Rover can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds. No. 3781 \$1.00

### MUSICAL JUKE BOX BANK

Drop in a coin and the turntable revolves to a lifting melody... just like the modern juke box that youngsters adore. Makes saving a pleasure—money mounts up. Made of sturdy metal. 4 1/2" x 4". No. 2005..... \$1.50



### DRAW OR PAINT ANYTHING IN ONE MINUTE

Amazing new art reproducer actually reflects any indoor or outdoor scene you wish to draw on any paper. Simply follow the line of your picture image, and presto! A beautiful drawing is yours. No. 3306... \$1.98



### SEE BEHIND GLASSES

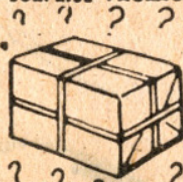
A specially treated pair of sunglasses with secret mirrors that enable you to see behind you, without anyone knowing your watching. Really comes in handy at times. \$030 75¢



### YOU, TOO, CAN BE TOUGH

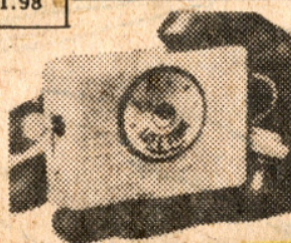
Master Jiu Jitsu and you'll win any fight. This book gives all the grips, blocks, etc which are so effective in counterattack. FREE book on how to perform strong man stunts also included. No. 224 1.00

### SURPRISE PACKAGE



Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. Only 50¢

No. 678



### AMAZING MINIATURE RADIO

This tiny, feather weight radio operates without batteries, without tubes, but brings you years of listening pleasure. There's nothing to wear out nothing to replace. No. 3044 \$4.98

## TREASURE CHEST OF FUN



### HORROR MASK

We believe this to be the most horrible mask sold today. Caution: Will even frighten you when opening the package. No. 3343 \$1.98

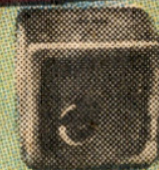
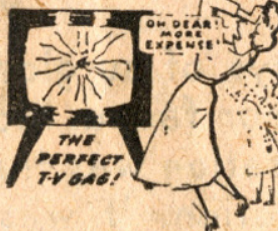
### TRANSISTOR RADIO KIT

This amazing radio kit contains all the components to construct a powerful, highly efficient instrument. It operates 1,000 hours on 2 junior pen light batteries and is simple to construct. Full instructions and all parts are included for you to build your own private transistor radio. No. 2131 \$5.98



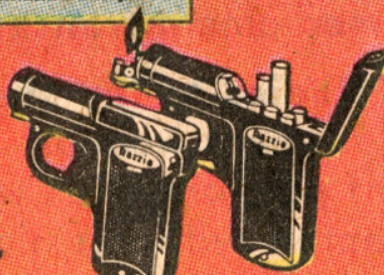
### KRAZY KRAX

Apply this to the television screen and it appears that the glass is cracked. No. 3333 .60¢



### BANK VAULT WITH ALARM

Bank vault has combination type lock that gives an alarm when opened. Protects valuables and possessions. Frighten off would be invaders of your privacy. Excellent for storing money, valuables, prizes. No. 2113 \$1.49



### CIGARETTE CASE & LIGHTER

Press the trigger once and out comes a cigarette... press again and the barrel will light your cigarette with a real flame. Precision made... compact fits pocket or purse. Looks and feels like an automatic. No. 138 \$2.98



### MINIATURE SECRET CAMERA

Precision camera so small, it fits in cigarette pack. Weighs 2 1/2 ounces and takes 10 pictures per roll. Precision ground lens and time exposure shutter. Can be hidden anywhere. Complete with free roll of film. No. 788 1.25



### EXPLODING HAND GRENADE

This menacing hand grenade looks and works just like a real one. All you do is pull the pin, throw the grenade, and watch the fun as the caps explode. It's harmless. 2109 75¢



### HOW TO HYPNOTIZE AND CONTROL

Can you master the strange secrets of hypnosis? What is the strong power that men have over men and women? It's remarkable pages cover the subjects of mystic healing, telepathy, mind reading, thought transference, etc. No. 7212 Only 45¢



### AMAZING NEW SPACE PHONE SET — 2 WAY... SENDS... RECEIVES

You can talk back and forth between houses, from room to room, and from secret hiding places, because it's portable - no electric wires - no batteries. No. 3194 69¢



### ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud just like an A-Bomb. No. 971 20¢

Sorry, but we cannot ship orders totalling less than \$1.00\* Kindly add 15¢ for postage and handling to all orders.

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y. 7 Dept. GK47

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose in full payment  
☐ Send C.O.D. I will pay postman on delivery plus a few cents postage

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_





## JOSEPH LISTER

In the early days of surgical medicine infection was the most deadly enemy the surgeon faced. Most surgeons knew that, no matter how successful the operation was that they performed, they would lose the patient from infection. It was not until Joseph Lister, an English-born surgeon, began his research into the cause of infection that the deadly menace was overcome and medicine advanced a long step.

Lister devoted his early studies to the study of inflammation and supuration following injury or surgical wounds. Influenced by the works of Pasteur who had shown that pus formation was due to the activity of live bacteria, Lister experimented with chemical means of preventing septic infection. After much trial and error, Lister invented carbolic acid and with it had his first successful results performing antiseptic surgery. His work and discovery revolutionized surgical practice.

Educated at University College, London and the University of Edinburgh, he became a professor of surgery at the University of Glasgow from 1860 to 1869. He held the same position at the University of Edinburgh, King's College and London University from 1877 to 1893. In recognition of his great contribution to medicine, Lister was made a baronet in 1883 and raised to the peerage in 1897. He became president of the Royal Society and was one of the original members of the Order Of Merit. Many of his important papers were published posthumously as "The Collected Papers of Joseph, Baron Lister."

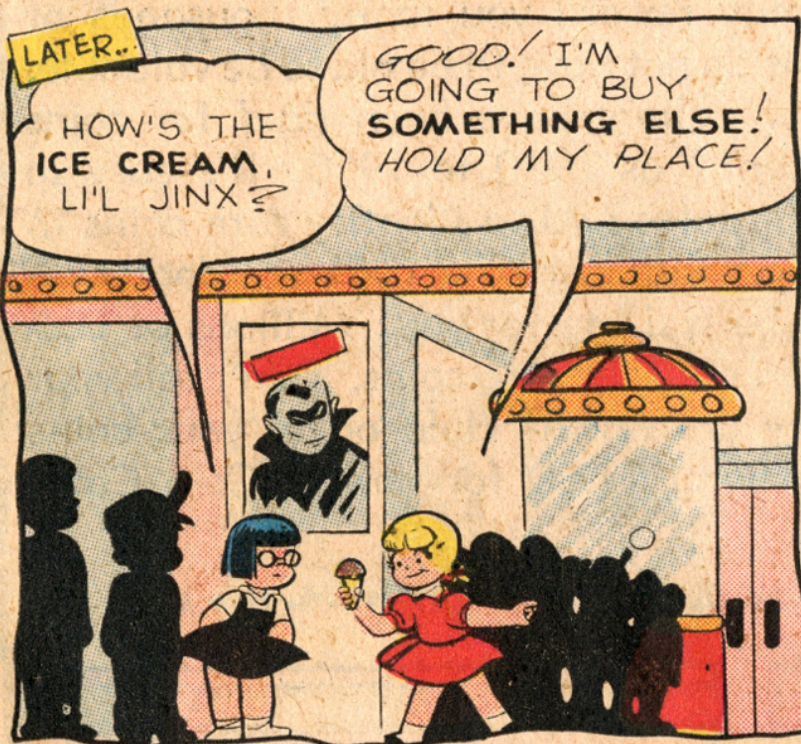


# LIL JINX

MOVIE  
SNACKS

THIS MUST BE  
A GOOD MOVIE--  
THERE'S SUCH  
A **LONG LINE!**

WAITING ON  
LINE SURE  
MAKES ME  
HUNGRY! THIS  
POPCORN IS  
DELICIOUS!





# REWARD \$2,000.00 FOR THIS COIN!

## \$500,000.00 SEARCH FOR RARE COINS!



Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for— where are the rest?

Stop spending pocket change worth hundreds of dollars. New large illustrated catalogue lists the actual price we will pay for all United States Coins. Certain half cent coins are worth up to \$3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. It's easy to learn the rare dates and to identify rare coins in your possession with our new 1961 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Don't sell your

valuable coins for less than they are worth! Hold on to your coins until you obtain our catalogue. Send \$1.00 for newest Coin Catalogue to:

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Before 1929 .....	\$10,000.00
<b>Pennies</b>	
Before 1919 .....	9,000.00
<b>Silver Dollars</b>	
Before 1936 .....	8,000.00
<b>Nickles</b>	
Before 1945 .....	6,000.00
<b>Dimes</b>	
Before 1946 .....	5,000.00
<b>Half Dollars</b>	
Before 1947 .....	4,500.00
<b>Quarters</b>	
Before 1941 .....	3,500.00
<b>Half Cents</b>	
Before 1910 .....	3,500.00
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Before 1940 .....	200.00

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403 Market St.  
Newark, New Jersey

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Address .....

City ..... Zone.....

State .....

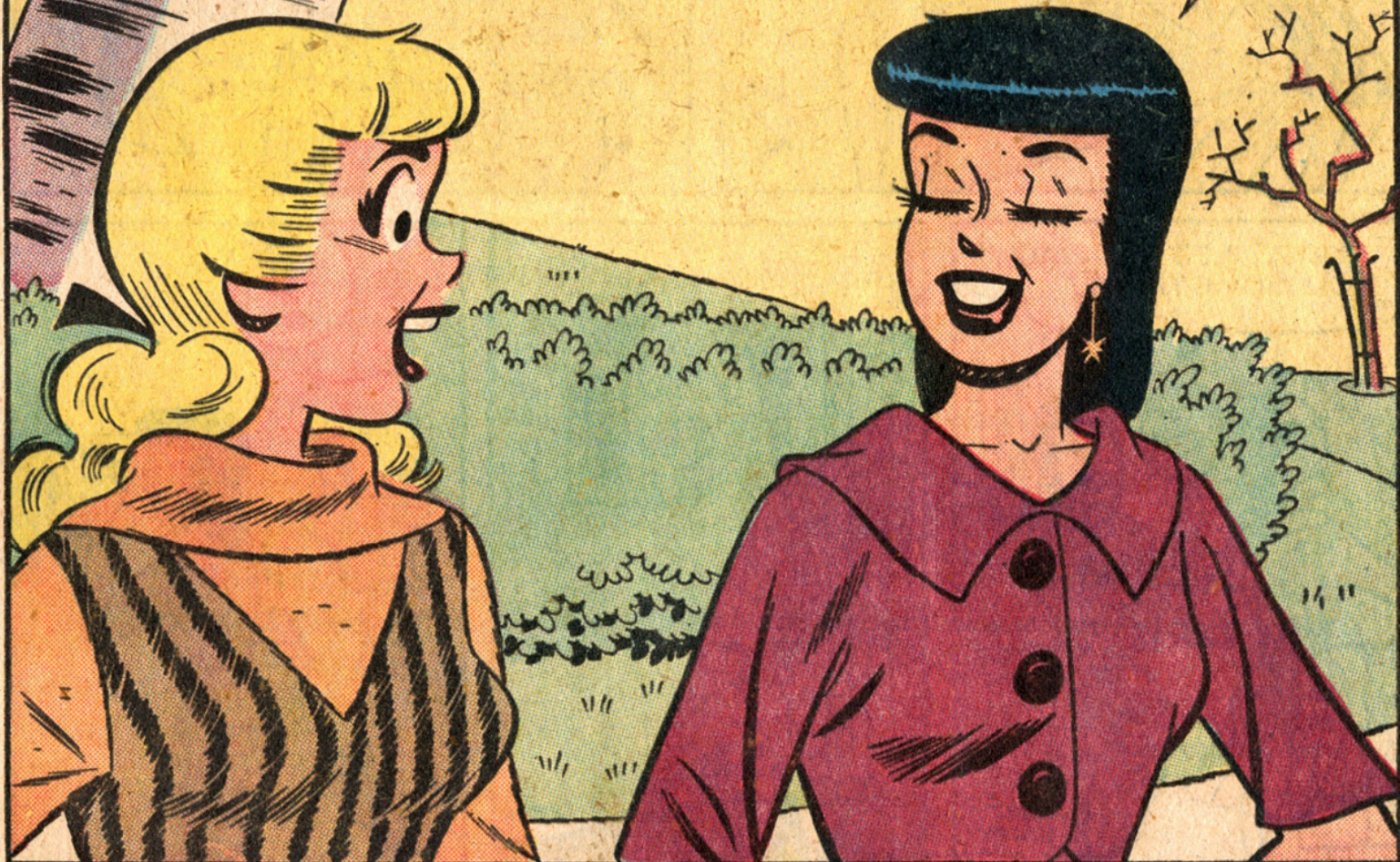


Archie's Girls

# Betty and Veronica IN "The ORIGINAL"

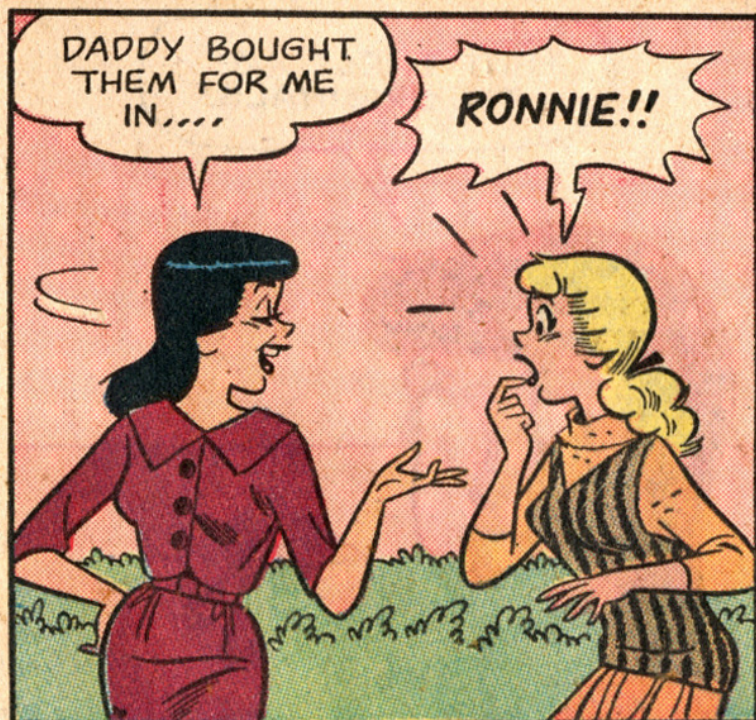
VERONICA! WHAT BEAUTIFUL EARRINGS?

THANK YOU, BETTY!



DADDY BOUGHT THEM FOR ME IN....

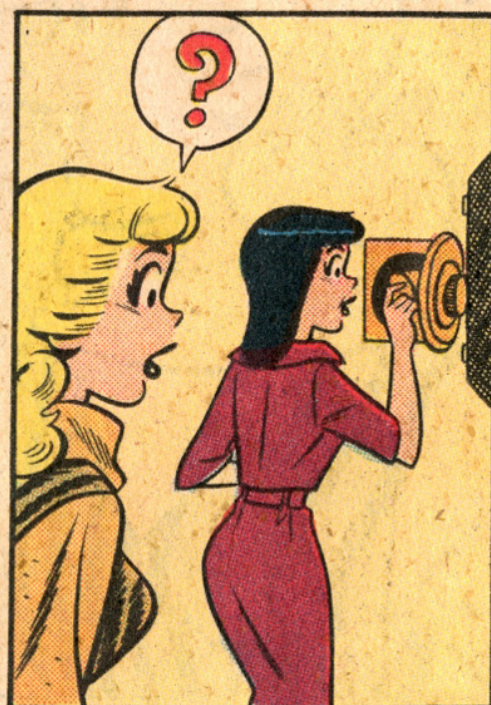
RONNIE!!



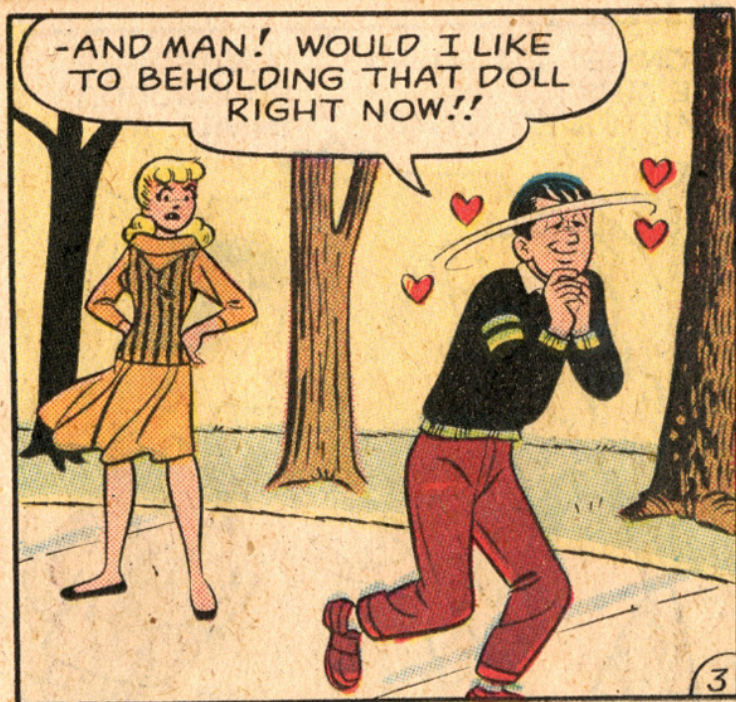
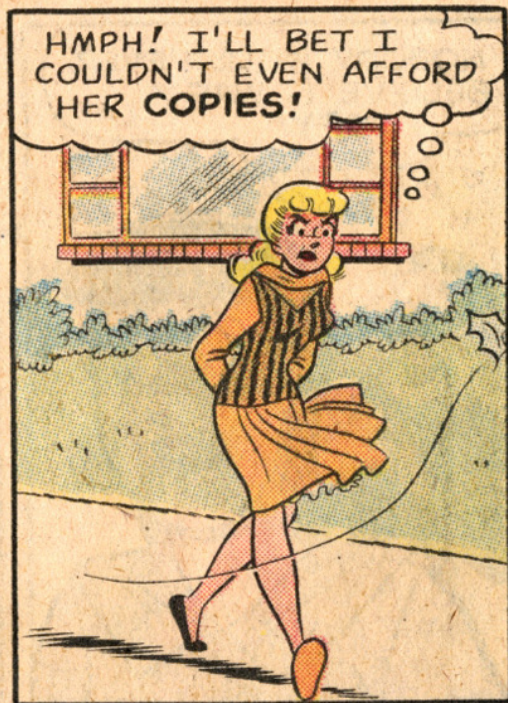
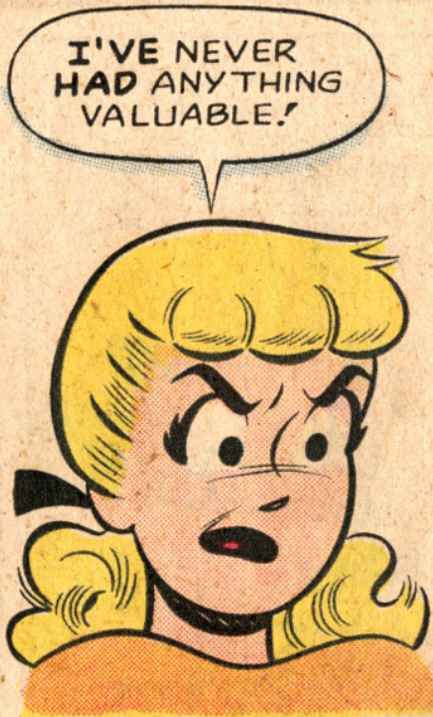
Y-YOU'VE LOST ONE!!!



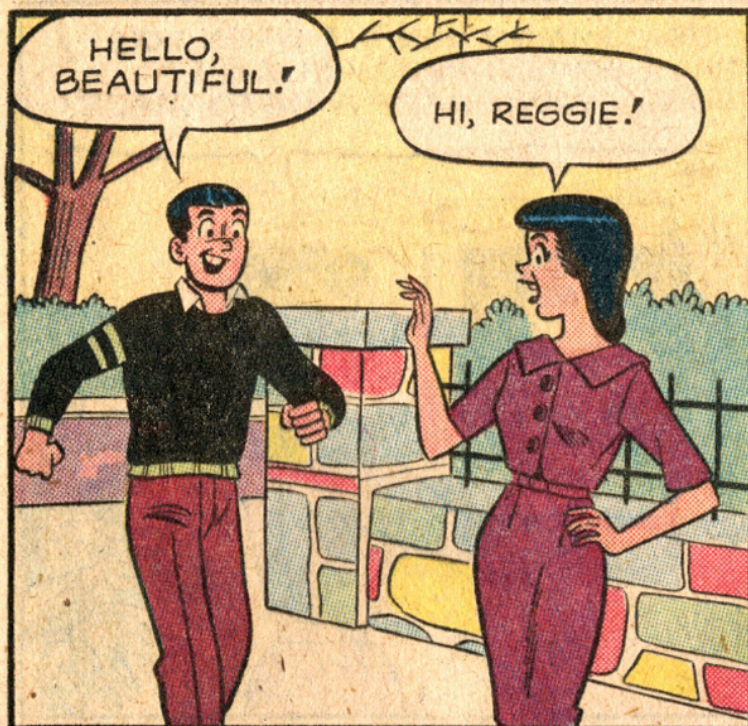




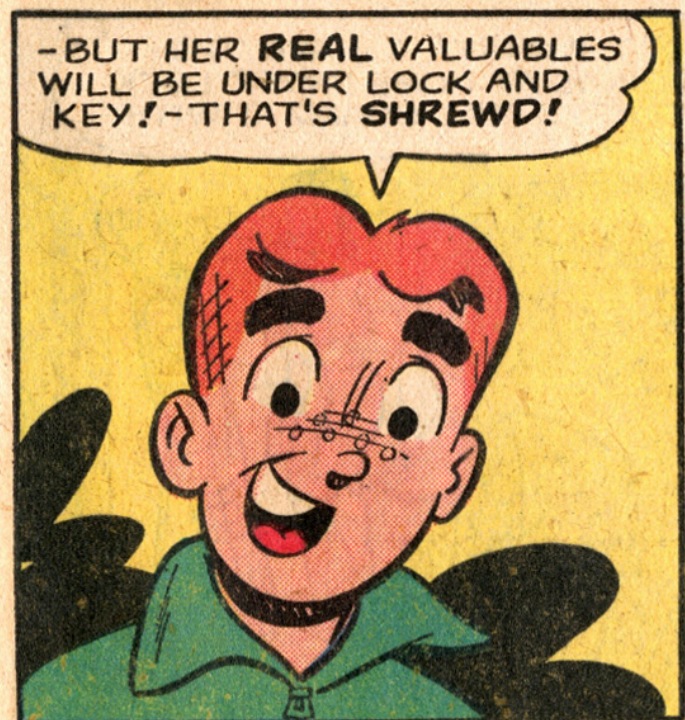
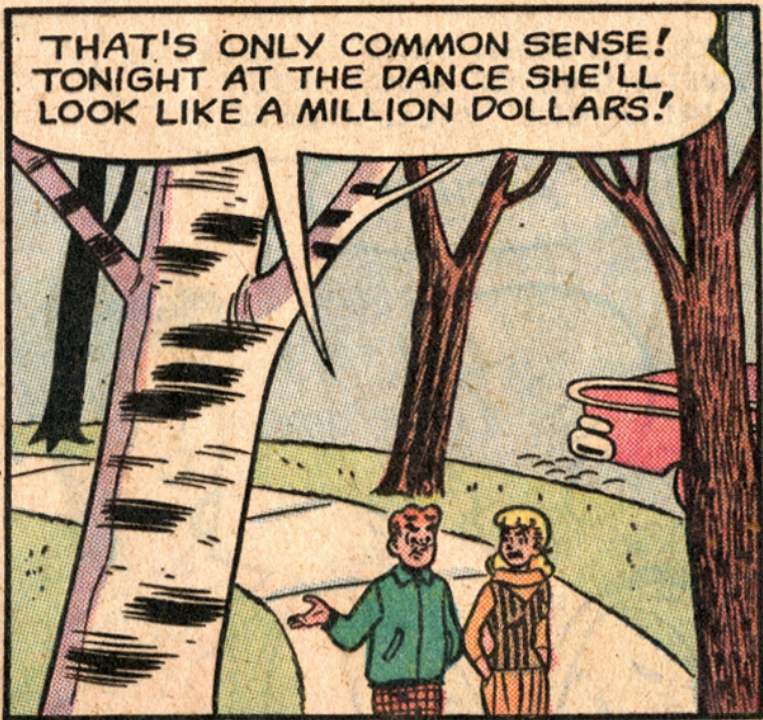




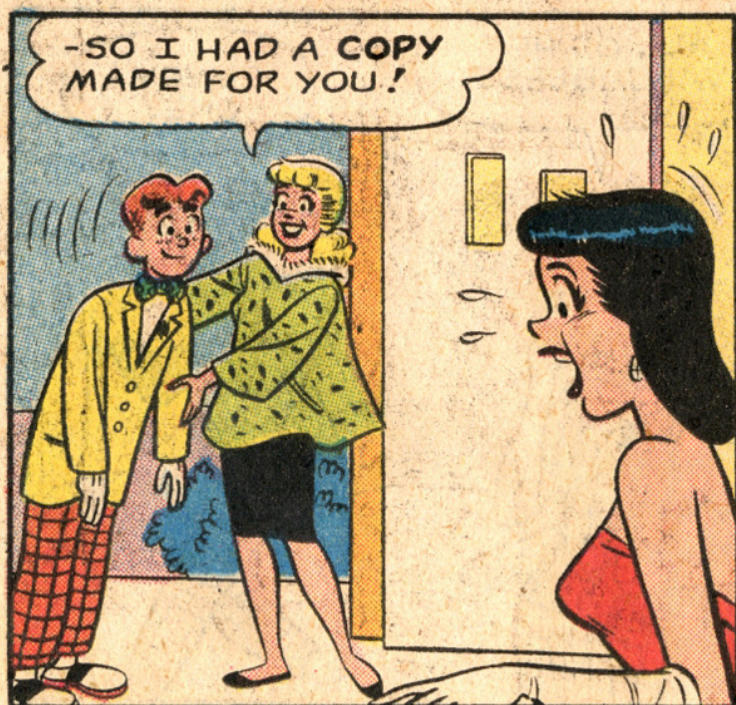










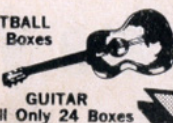






**VOIT BASKETBALL**  
Sell Only 12 Boxes

**DAISY MODEL 1894 RIFLE**  
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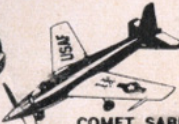


**BADMINTON SET**  
Sell Only 12 Boxes

**VOIT SKIN DIVING OUTFIT**  
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**MERCEDES-BENZ RACER**  
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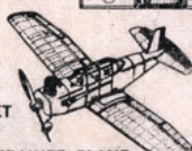
**DAISY TARGET SPECIAL**  
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**TYCO HO DIESEL SET**  
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Sell Only 12 Boxes



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**MOSAIC TILE SETS**  
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FOR ONLY  
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It's easy to earn these valuable prizes when you become a member of Junior Sales Club. Cards are sent to you on credit. YOU DO NOT PAY IN ADVANCE! Selling these lovely All Occasion Cards is amazingly easy. You sell each box of 21 beautiful cards for the low price of only \$1.25. All your friends, relatives and neighbors will be delighted with such fine cards at such a reasonable price. Many members have earned a prize in only a few hours. IF YOU WISH, YOU MAY KEEP AS YOUR PRIZE, 50c FOR EACH BOX YOU SELL. The first thing to do is pick out the prize you want. Then simply fill out the coupon with your name and address and mail it in. We will immediately send you 12 boxes of cards. (If prize requires more than 12 boxes, start off with 12 boxes.) We send your cards on credit because we trust you. You have 30 days to sell your cards. All we ask is that you return prepaid by Parcel Post any boxes you cannot sell within 30 days, keeping 50c for each box you do sell. That's all there is to it! The J.S.C.A. Club Plan is quick and easy!

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**OFFICIAL  
J.S.C.A.  
BADGE**

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PARENT'S SIGNATURE.....



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